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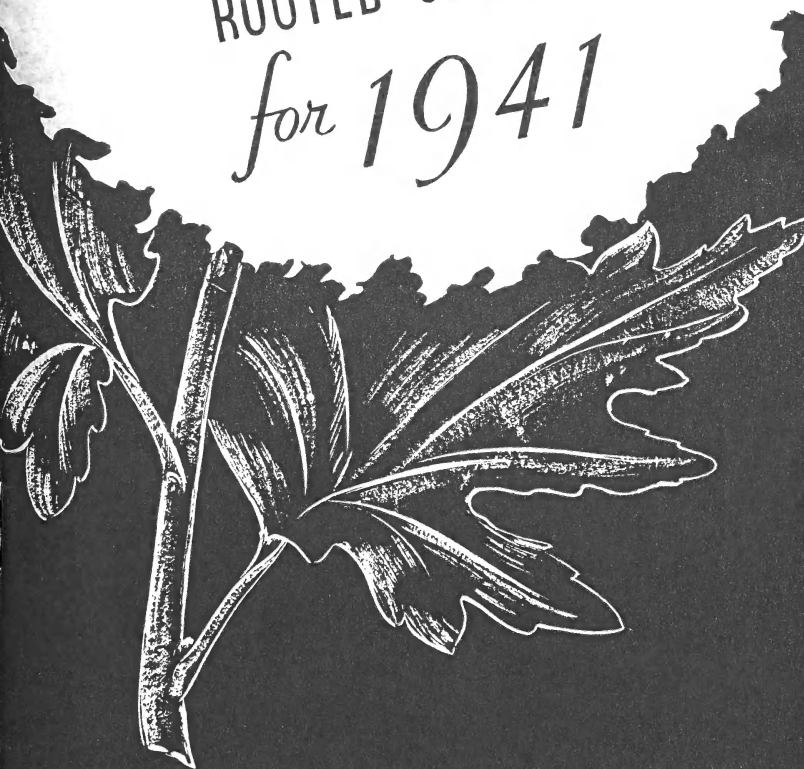
U. S. Department of

COMMERCIAL

*Chrysanthemums*

ROOTED CUTTINGS

for 1941



**FIGHT FLORAL CO. INC.**

22 WEST 26<sup>th</sup> STREET

NEW • YORK • CITY

# Shading Mums

We list information concerning the varieties of MUMS for shading to bloom earlier than natural blooming time. It may be profitable for you to do this. It may also be worth your while to delay flowering period and lengthen your Mum-selling season. Refer to pages 27 and 28.

## CASCADE VARIETIES

These varieties are becoming popular. They are very showy. In the various exhibits at the recent National Chrysanthemum Conventions at Indianapolis, 1939 and Cleveland, 1940, they were greatly admired by everybody. Grow them for store window, show and other decorative occasions. See page 16.

## FOR MORE PROFIT

The following varieties of Pompons can be grown more profitably because they can be planted a little closer than the regular run of Pompons. It is not necessary to give them the usual space in the benches or beds. They can be planted as close as a variety like New York.

Absolute (Single)	New York
Avalon	November Bronze
Bobbie	Peggy Poesch
Bonnie Maid	Persian Rose
Bristolite	Pink Pearl
Buckingham, Bronze (Single)	Princeton
Buckingham, W. H. (Single)	Radiant (Single)
Campfire	Red Princeton
Carnelia (Single)	Rev. H. Bushnell
Cavalcade	Robin Hood
Chicago Pearl	Royal Crimson
Dainty Maid	Royal Queen
Dorothy Turner	Sunburst (Single)
Fairy Queen (Single)	Sunny Boy (Single)
Fez	Tagoya (Single)
Glow	Valencia (Single)
Golden Mensa (Single)	White Godfrey (Single)
Harmony	White Mensa (Single)
Jane (Single)	Wildfire
Mary Pickford	Yellow Godfrey (Single)
Mrs. Mary Hooker	Yellow New York
Mrs. M. G. Bulkeley	

New Carnations (rooted cuttings) see page 32

## FOR ADDITIONAL INTEREST

**NEW SPOON CHRYSANTHEMUMS.** These are interesting Novelty blooms. See page 16.

**CUSHION MUMS.** They are a gorgeous sight and greatly admired. See page 25.

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**Frigida**

# CHRYSANTHEMUMS

## *New Varieties for 1941*

The following are the originator's descriptions

### LARGE FLOWERING

**ALAMEDA** (De Petris). Incurved early commercial, large flowering variety producing medium-sized blooms. Color medium bronze, somewhat darker than Detroit News. Very strong stem and good foliage. Plants attain a medium height. This variety matures October 25th and gives best results from late crown or terminal buds. The globular blooms possess excellent substance.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

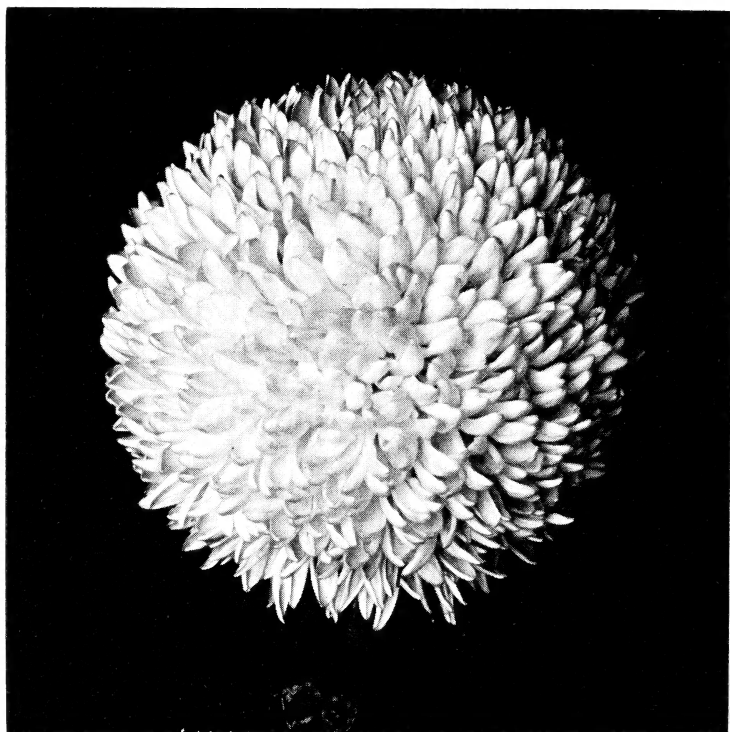
**DARK PINK THOS. POCKETT.** An amaranth pink with a silver white reverse. A sport from the variety Thos. W. Pockett and like it in every respect except color.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**FRIGIDA** (Baur Steinkamp). There is a demand for better varieties blooming late. Frigida is a large bloom with good stem and foliage yielding practically 100 per cent perfect blooms with fine texture. Grows 4 to 5 ft. from June planting. Blooms December 1st. Take terminal bud. The color is white.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

We have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your Mum problems. We will help you solve them as to selection of varieties, taking bud, varieties suitable for shading, etc.



Meteore



Milady

## NEW VARIETIES FOR 1941

**INDIANAPOLIS WHITE.** This clear white sport from Indianapolis Pink has all the foliage and growth qualities of the parent variety. An excellent habit and form for a white Mum. This will undoubtedly be an exceedingly popular variety. A quality Mum for November 10 flowering.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**METEORE** (Baur Steinkamp). Large, round bloom on good stem with good foliage. We recommend this variety as a late yellow to bloom during mid-December. Holds well on the plant. Take terminal bud.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**MILADY** (Baur Steinkamp). An unusual shade of color bordering more on the true pink and of a very pleasing shade. The form is a loose, incurve with good size and on a fine stem with good foliage. Grows to 5 ft. from June planting and blooms October 25th. Take terminal bud.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**ROSEUM** (Baur Steinkamp). Large, incurved bloom with good stem and foliage. Grows 5 ft. from June planting. The color is a bright deep pink which does not fade with age. Won the C.S.A. Silver Medal in 1939. Take terminal bud. Blooms November 1st.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**SARATOGA** (De Petris). An excellent commercial, large flowering variety possessing many superlative traits. Produces almost 100 per cent perfect blooms of large, globular form and perfect fullness. Color dazzling golden yellow. Strong, upright stem of medium height. Excellent foliage up to the flower. Vigorous and easy growing habit and proven highly resistant to any disease. Matures normally November 1st to 5th. Saratoga is not difficult to grow and will produce perfect blooms from any bud taken after August 20th. It would also prove an excellent variety for shading. Winner of the C.S.A. Medal for the best commercial seedling at Cleveland in 1940.

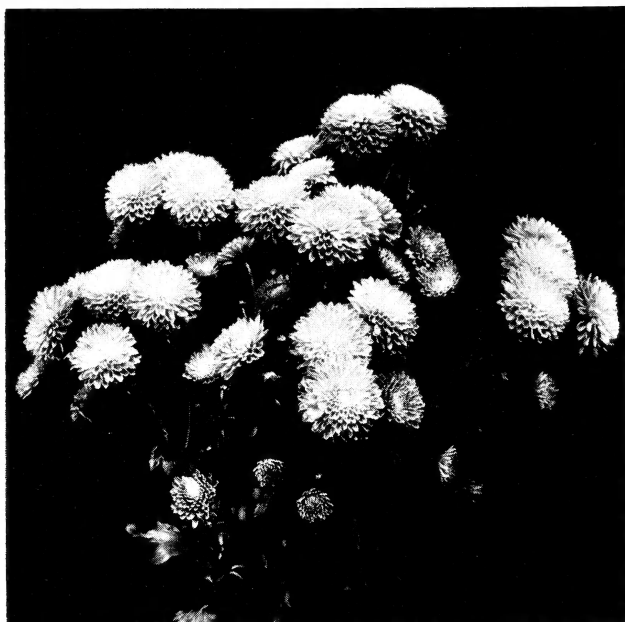
\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**THE PILOT.** Rich rose pink, strong, grower, good foliage, with well-rounded, incurved blooms averaging 6 to 8 in. Large petals which do not shatter. Matures as an early midseason.

75c. each, \$5.00 per 10, \$10.00 per 25



Roseum



**Bronze Masterpiece**

## New Pompons

**APRICON.** An intermediate, apricot yellow Pompon possessing excellent form and substance. Matures November 25th on rigid stems of medium height when planted in late June and pinched about August 10th. Flowers are 2 in. in diameter opening slowly to allow extension of blooming period. Production is good. Keeps, ships, and bunches extremely well.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**BRONZE MASTERPIECE** (Baur Steinkamp). This is a bronze sport from the popular Masterpiece and should become as popular as the parent. Good for disbudding or grown in sprays. Blooms the middle of November.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**BRONZE PERSIAN ROSE.** A bronze sport of Persian Rose. \$10.00 per 100, \$90.00 per 1000

**CRYSTAL BALL.** Pure white disbud Pompon. A vigorous grower, very free branching habit, good foliage. Well rounded solid flowers. Matures November 15th to 20th.

75c. each, \$5.00 per 10, \$10.00 per 25

**EUGENE A. WANDER** (Bristol Nurs.) A big, brilliant, glistening golden yellow beauty, flowering so freely that the stocky growing plant is almost obscured by its branching clusters of big, double flowers—each one the height of perfection in form. Plant seldom exceeds 18 in. and is in full flower by September 20th—therefore valuable where earliness is important. It is a hardy, easily grown variety, requiring no pinching or special handling to produce flowers 4½ to 5 in. across or larger if disbudded. Fine also for pot culture.

*Note*—Occasional plants assume bronzy-yellow tints, but are just as attractive.

\$3.50 per 10, \$25.00 per 100, \$225.00 per 1000

**FLAMBEAU** (Baur Steinkamp). Has the same golden bronze color as Dorothy Turner, but is a much better producer. The sprays are more slender, which makes them more serviceable for the retailer. We recommend this variety most highly. Heavy producer. Blooms November 5th.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000





**Isobel**

**GOLDEN NORINE.** Fine improved Norine of deep golden color. A little larger button than Norine. A heavy producer and clean grower. No foliage trouble. **\$8.50 per 100, \$75.00 per 1000**

**GOLDSMITH.** A large, golden yellow Pompon of decorative Princeton type flower. Flowers attain a diameter of  $2\frac{1}{2}$ – $3\frac{1}{2}$  in. A very productive variety. Produces well formed sprays on strong stems of medium height when last pinch is made about August 1st. Matures about November 20th.

**\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000**

**HERITAGE.** Rich reddish bronze of small size,  $\frac{3}{4}$  to 1 in. Clean robust grower. Good producer. A variety that will always be in demand. Matures November 5th to 10th.

**75c. each, \$5.00 per 10, \$10.00 per 25**

**ISOBEL** (Baur Steinkamp). May be described as a pink Nuggets as it grows about the same height and blooms about the same date, November 1st. Good stiff spray. The color is a good solid shade of bright pink. Good for shading.

**\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000**

**MILKY WAY** (Bristol Nurs.) (Seedling 2-38 C.N.) A new Mum—a new type. A magnificent creamy white seedling bred from the species *C. Nipponicum*; it has the distinction of being the first hybrid from this species parent ever introduced and will, we believe, prove the forerunner of a type which will add many desirable qualities to the garden Mum, just as did she Hybrid Korean type, which we introduced some years ago. Milky Way is outstanding among all white kinds; first for the remarkable intensity of its milky white color in the open flower; again for its rich, dark green foliage which contrasts so effectively with the soft lemon tints of the opening flower, creating an effect distinctly different from that of any other white variety. Unusually hardy. The open flower is remarkably frost resistant. Flowers in late September.  $2\frac{1}{2}$  to 3 ft. in height.

**\$2.50 per doz., \$15.00 per 100, \$135.00 per 1000**

**MRS. PIERRE S. DU PONT III** (Bristol Nurs.) (Seedling 19-38 C.K.) The quality of iridescence is so pronounced in this fine new Chrysanthemum that accurate description is difficult. The dominant shade is a soft peach tinted with rosy-salmon and fawn shades; the whole overcast with an indescribably luminous sheen. It is entirely distinct and altogether lovely. Large, full, perfectly formed flowers are carried on tall branching stems, making a strong, sturdy,  $2\frac{1}{2}$  ft. plant. Full flower in early October.

**\$3.50 per doz., \$25.00 per 100, \$225.00 per 1000**



Flambeau (See page 4)

**STARLET.** A small, deep lemon yellow button type Pompon. A wiry, free breaking growth habit gives this variety good production. Of durable and attractive small flowers. Blooms about November 25th and should easily replace the variety Golden Sceptre as a yellow button Pompon for Thanksgiving. Responds well to a late June planting and a final pinch about August 12th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**VIBRANT.** A large, decorative Pompon. Matures about December 20th. Color is a brilliant, deep lemon yellow. Flowers attain a diameter of about 2½-3 in. when fully developed. A vigorous grower. Very productive. Well suited to either raised bench or ground bed culture. Does not come blind. Makes a fine spray from an August 5th pinch. An outstanding late yellow Pompon.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**WINTERSET.** An intermediate, lemon yellow Pompon which blooms December 25th. Attains a diameter of 2 in. and possesses good substance. Of medium height from June planting with an August 5th pinch. Well suited to ground bed culture. Has a good growth habit. The latest of the yellow Pompons.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**YELLOW ARCADIA** (De Petris). This sport from this well known variety will be a favorite with growers who have been looking for a good early Pompon. It is identical to Arcadia in every respect excepting in color which is a true Pernet yellow. It has proven an excellent variety for shading, maintaining its good color without fading. Its excellent form and its pleasing color make this variety very desirable. Matures normally October 25th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

## EXPERIENCE PROVES

That it is more profitable to buy your MUM Stock than to propagate your own. Customers tell us how expensive it is to save Stock Plants through the Winter and keep them clean until Spring. Then too, they are usually busy with other things when the Cuttings have to be made.

There must be a reason why one customer will order 25,000, 50,000 and more instead of propagating their own.

## New Anemones

**BRONZE FREIDA.** Growth and foliage of this variety are the same as that of Freida. Flower color is a salmon buff with a light yellow overcast and a deep lemon yellow Anemone center. This is a very practical variety for both normal flowering and for shading purposes.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**DARK PINK FREIDA.** The striking color combination of its deep pink rays and the clear yellow Anemone center make this an unusually distinctive flower. Because of its growth characteristics which are identical with those of its parent, Freida, this variety will no doubt surpass all others in this color class.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**DIXIE BELLE.** Beautiful butterscotch yellow, single Anemone type, to be grown as cluster or disbud. Good producer. Commands highest prices. Matures November 20th and on.

75c. each, \$5.00 per 10, \$10.00 per 25

**KATHLEEN RICHTER** (Dupuy Greenhouses). Large golden bronze Anemone with a low, round cushion of the same color; diameter of flower is 4 in. when disbudded to one flower. Matures about November 10th. The color of this variety is striking and something new.

\$3.00 per doz., \$15.00 per 100, \$125.00 per 1000

**LOUISE DUPUY** (Dupuy Greenhouses). Very large pink Anemone with long, stiff petals and a very small low cushion; diameter of flower about 6 in. when disbudded to one flower. Matures about November 1st. Has a vigorous growth and is a good producer.

\$3.00 per doz., \$15.00 per 100, \$125.00 per 1000

**LULABEL** (Baur Steinkamp). The Anemone type is becoming more and more popular and this is a variety that should have a place among them. The color is a suffused pink with a yellow cushion. The bloom is 3 to 4 in. in diameter and is produced in fine sprays. The growth is of medium height and very sturdy producing a heavy yield. Blooms November 12th.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000



Lulabel

## NEW VARIETIES FOR 1941

**PURPLE DAISY** (Baur Steinkamp) (Anemone). Plant this to follow Purple Queen which it resembles except that the cushion center is a trifle smaller. A very attractive variety giving fine sprays and a heavy yield. Blooms November 20th and later. Holds well on the plant.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**RUSTIC.** A small decorative Anemone. Color is a scarlet tint of Brazil Red which does not fade as flowers age. Flowers about 2 in. in diameter. Matures November 25th. Growth habit is dwarf and free breaking. Well suited to pot culture. When last pinch is made about September 1-5 it will finish into a shapely plant. Stems are rigid enough to remain upright without staking.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**SALMON FREIDA.** Beautiful shade of salmon pink, sport of Freida. Anemone type with all the growing and producing qualities of its parent.

\$5.00 per 10, \$10.00 per 25

**SUNBRITE** (Baur Steinkamp). Those who remember Anemone Sunshine will welcome this variety. It grows about the same and blooms at the same date, late November. Holds well on the plant and does not spoil in the cushion center like Sunshine did.

\$5.00 per 10, \$7.50 per 25, \$12.50 per 50,  
\$20.00 per 100, \$150.00 per 1000

**WHITE FREIDA.** Clear white ray florets with a lemon yellow Anemone center identical with that of its parent, variety Freida, make this an invaluable addition to the list of white Anemones for both normal flowering and for shading purposes. In all respects except color this variety is identical with Freida.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000



California Bronze Daisy

The following five New California Mums of the Single or Daisy type. Cuttings will be shipped direct from California.

\$5.00 per 100, \$40 per 1000

**CALIFORNIA BRONZE DAISY.** Light bronze. Matures in California October 3rd.

**CALIFORNIA BUCKINGHAM, LIGHT BRONZE.** Light bronze. Matures in California October 10th.

**CALIFORNIA KASHIMA DAISY.** Red. Matures in California October 20th.

**CALIFORNIA NAGONA DAISY.** White. Matures in California October 20th.

**CALIFORNIA YELLOW DAISY.** Pure yellow. Matures in California October 3rd.



Afterglow

## New Singles

**AFTERGLOW.** A small-flowered rust bronze Single. Flowers are 2-2½ in. in diameter with 6-8 rows of sturdy petals. Attains a medium height from June planting and forms a spray carrying a large head of flowers when last pinch is made about August 5th. An attractive Thanksgiving variety.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**FLAMINGO.** As the name implies its color really flames. The hue is scarlet red enhanced by a yellow base. This 3-in. Single possesses excellent substance and is easily grown to a medium height from June planting. An informal Single with its five rows of petals twisting attractively holding their color unusually well. Matures November 20th and later to be easily had for a Thanksgiving cut.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**MASON'S RED.** The color of this sport from variety Mason's Bronze is a true crimson with the base of the petal shading to an orange yellow. This variety we feel sure will be grown as extensively as its parent variety, which it resembles in all respects except color.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**SARONG.** A beautiful Single for mid-December to Christmas season. The color is a bright crimson scarlet. A heavy, vigorous growth habit. Produces large, well spread sprays on strong stems. This variety is best grown on raised benches; should be planted fairly early and receive a final pinch about August 1st. When well grown this is one of the best red Singles.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**VAGABOND.** A pleasing apricot buff Single. Flowers are about 2-2½ in. in diameter, with 4-5 rows of petals possessing fine substance. Blooms November 15th. Attains medium height from June 25 planting. Forms best spray from an August 5th pinch. Ships and keeps unusually well.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**YUKON.** A late clear white Single. Flowers about 3 in. in diameter with 5-6 rows of petals. Matures about December 10. A tall growing variety. Is well-suited to ground bed culture and will produce a good yield of fine sprays from late planting and a final pinch about August 15th.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000

**YELLOW DAISY** (Dupuy Greenhouses). A large single golden yellow with three rows of petals, diameter of flower is 5 in. and should be disbudded to one flower; matures about October 25th. Has wiry stems and small foliage. Is a very good producer.

\$3.00 per doz., \$15.00 per 100, \$125.00 per 1000

## LARGE FLOWERING MUMS



Albatross

## Large Flowering Mums

A letter before each variety indicates, for quick reference, the season of flowering—Early, Late, etc. The date after each variety is approximate date of flowering. Where possible, date of best bud is suggested.

**E**—Early. To get best flowers it is important to order early and plant early in May or June for best results. If buds are not formed on dates shown, reserve the first bud appearing after that date.

**M**—Midseason. When seasons are favorable, some of these will bloom a few days before November 1st.

**L**—Late. Late-flowering varieties usually have best blooms about November 10th, if early buds are taken and the season is favorable. These varieties may be had for later blooming by selecting the later buds and planting later.

**T**—Thanksgiving varieties usually flower shortly before Thanksgiving, but can be held, in most cases for Thanksgiving sales.

“C.S.A. Certificate” is the award of the “Chrysanthemum Society of America.”

### GENERAL COLLECTION

		100	1000
<b>M</b> — <b>Albatross</b> .	C.S.A. Pure white. Nov. 1st. Take terminal bud.....	\$6.00	\$50.00
<b>E</b> — <b>Ambassador</b> .	White for Oct. 20. Select terminal bud. Suitable for shading.....	3.00	27.50
<b>T</b> — <b>Andrew Schmidt</b> .	Dark pink. Bud Sept. 15..	3.00	27.50

# LARGE FLOWERING MUMS

## GENERAL COLLECTION—Continued

	100	1000
T — <b>Antartic.</b> Pure white, incurved round flowered. Good commercial size. Blooms Nov. 20. 5 ft. from June planting. Terminal bud.....	\$12.00	\$100.00
M — <b>Anna Kaskas.</b> Golden bronze. Bud Sept. 5–10. Matures Nov. 1–5.....	3.00	27.50
E — <b>Apricot Queen.</b> Orange-bronze. Blooms Nov. 1. Bud Sept. 5.....	3.00	27.50
M — <b>Betsy Ross.</b> Incurved; white. Blooms Nov. 5. Bud Aug. 25.....	3.00	27.50
E — <b>Blazing Gold.</b> Golden yellow. Blooms Oct. 25. Terminal bud.....	6.00	50.00
L — <b>Bonnaffon De Luxe.</b> Golden yellow. Bud Sept. 10. Blooms Nov. 20.....	5.00	40.00
M — <b>Bronze Beauty.</b> Reddish bronze. Matures Nov. 1. Take first bud.....	12.00	....
T — <b>Bronze Frick.</b> Short grower. Blooms Nov. 25. Bud Sept. 10.....	3.00	27.50
L — <b>Bronze Gem.</b> Bronze. Nov. 20. Terminal bud.....	3.00	27.50
E — <b>Bronze Lode.</b> Bronze sport Gold Lode. Oct. 1. ....	3.00	27.50
E — <b>Camilla.</b> White, tall grower. Blooms Oct. 18. Best bud Aug. 25.....	3.00	27.50
M — <b>Cardonia.</b> Yellow. Blooms Nov. 5. Bud Sept. 5. ....	3.00	27.50
E — <b>Celestra.</b> Lemon yellow. Oct. 15. Terminal bud.....	3.00	27.50
T — <b>Chadwick Bronze.</b> Nov. 25. Terminal bud.....	3.00	27.50
T — <b>Chadwick Pink.</b> Nov. 25. Terminal bud.....	3.00	27.50
T — <b>Chadwick White.</b> Nov. 25. Terminal bud.....	3.00	27.50
T — <b>Chadwick Yellow.</b> Nov. 25. Terminal bud.....	3.00	27.50
M — <b>Chas. Rager.</b> White. Blooms Nov. 10. 4 ft. Bud Sept. 15.....	3.00	27.50
M — <b>Chas. W. Johnson.</b> White, form like Betsy Ross. 4 ft. Nov. 5. Bud Sept. 10.....	3.00	27.50
T — <b>Chattanooga.</b> Pure white. 4 ft. Blooms Nov. 25. Best bud Sept. 20.....	3.00	27.50
E — <b>Christina.</b> White sport of Chochard. Oct. 20. Short grower. Bud. Aug. 25.....	3.00	27.50
E — <b>Chrysolora.</b> Yellow. Oct. 15. Bud Aug. 15.....	3.00	27.50
E — <b>Citronella.</b> Inc. yellow. Oct. 28. Bud Aug. 30.....	3.00	27.50
M — <b>Col. Alger.</b> Yellow. Blooms Nov. 5. Bud Sept. 5.....	4.00	35.00
M — <b>Columbus Dispatch.</b> Large yellow, medium height. Blooms Nov. 15. Best bud Sept. 1.....	3.00	27.50
M — <b>Comet.</b> Deep lemon yellow. Incurved. Terminal bud. Oct. 15.....	12.00	100.00
E — <b>Corona.</b> Deep yellow incurved. Blooms Oct. 25. Terminal bud.....	3.00	27.50
L — <b>December Beauty.</b> White. Incurved. Matures Dec. 8. 3½ ft. Select bud Oct. 1–10.....	3.00	27.50
L — <b>December Beauty Improved.</b> White sport from December Beauty. Best bud Oct. 1.....	4.00	35.00
L — <b>December Glory.</b> Incurved; white. Matures Dec. 1. 5 ft. Select bud Sept. 30.....	3.00	27.50
E — <b>Detroit News.</b> Bronze, maturing Oct. 25. Select bud Aug. 30.....	3.00	27.50
T — <b>Distinction.</b> Rose-pink. Terminal bud.....	3.00	27.50
T — <b>Dr. Enguehard.</b> Pink. 4 ft. Bud Sept. 15.....	3.00	27.50
E — <b>Early Frost.</b> White. Short grower. Blooms Sept. 12. Select early bud.....	3.00	27.50
E — <b>Early Quality.</b> Pure white. Bud Aug. 15. Blooms Oct. 7.....	12.00	....
T — <b>E. A. Seidewitz.</b> Pink. 5 ft. Bud Sept. 15.....	3.00	27.50
L — <b>Edgar Stillman Kelly.</b> Pure white. Matures Nov. 15. Select bud Sept. 15. 5 ft.....	3.00	27.50
M — <b>Favorite.</b> White for Nov. 15. Best bud Sept. 5.....	3.00	27.50
M — <b>Floyd Gibbons.</b> Salmon-pink with buff reverse. Blooms Nov. 10. Best bud Sept. 15.....	3.00	27.50
T — <b>Friendly Call.</b> Buff yellow. Terminal bud. Blooms Nov. 25–Dec. 10.....	3.00	27.50
T — <b>Friendly Rival.</b> Golden yellow. Flowering Nov. 20 to Thanksgiving. Best bud Sept. 10.....	\$3.00	\$27.50
T — <b>Garnet King.</b> Fine red. Best bud Sept. 20. Matures Nov. 20–30. Short grower.....	3.00	27.50
T — <b>Gladys Pearson.</b> Bronze. Bud Sept. 30.....	3.00	27.50
M — <b>Glitters.</b> Bronze. Nov. 1. Terminal bud.....	3.00	27.50
E — <b>Gold Lode.</b> Oct. 1. Golden yellow. Good pot plant. Take bud Aug. 25. 3½ ft.....	3.00	27.50
E — <b>Golden Bronze.</b> Golden bronze. 5 ft. tall. Terminal bud. Blooms Oct. 25.....	4.00	35.00

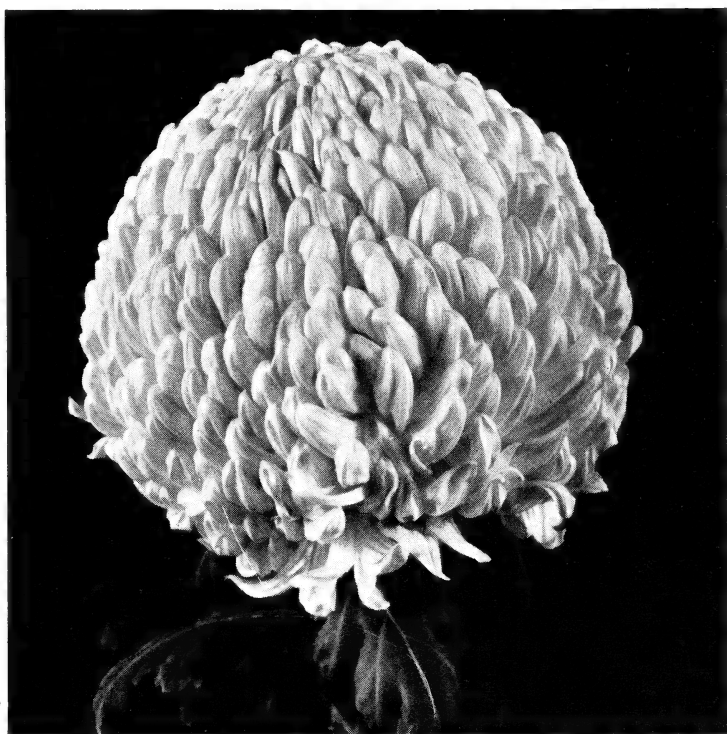
# LARGE FLOWERING MUMS

## GENERAL COLLECTION—Continued

	100	1000
T— <b>Golden Celebration.</b> An improved Celebration. Best bud Sept. 15. Blooms Nov. 20....	\$3.00	\$27.50
M— <b>Golden Glory.</b> Yellow. Nov. 1. Bud Aug. 25. Makes a fine pot plant. Short grower.....	3.00	27.50
E— <b>Golden Glow.</b> Blooms Oct. 1. Bud Aug. 1....	3.00	27.50
L— <b>Golden Mrs. Nellie T. Ross.</b> Golden yellow Bud Early Oct. Blooms Dec. 3.....	3.00	27.50
T— <b>Golden Oak.</b> Bronze. Nov. 20. Terminal bud.	3.00	27.50
E— <b>Golden October.</b> Deep yellow. Blooms about Oct. 10. Bud Aug. 25. Medium height.	3.00	27.50
T— <b>Golden Pearson.</b> Sport of Gladys Pearson for Thanksgiving. Bud Sept. 30.....	3.00	27.50
E— <b>Golden Wave.</b> Incurved bright yellow. Blooms Oct. 25. 3½ ft. Bud Sept. 5.....	3.00	27.50
M— <b>Good News.</b> Yellow sport of Detroit News. Blooms Nov. 1. Bud Aug. 30.....	3.00	27.50
E— <b>Governor Green.</b> Crimson, reverse of petals old gold. Blooms Oct. 15. Bud Aug. 15.....	3.00	27.50
M— <b>Grace Sturgis.</b> Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25. Fully developed Nov. 1.....	7.00	60.00
T— <b>Harvard.</b> Crimson. 5 ft. Bud Sept. 30.....	3.00	27.50
T— <b>Helen Frick.</b> Dark pink. Blooms Nov. 25. Bud Sept. 10.....	3.00	27.50
E— <b>Hilda Bergen.</b> Bronze. Blooms Oct. 25. Can be planted closely and grow several flowers to the plant. Bud Aug. 25.....	3.00	27.50
M— <b>Honeydew.</b> Yellow. Nov. 15. Terminal bud..	3.00	27.50
E— <b>Indianola.</b> Bronze. Oct. 10. 4 ft. Bud Aug. 25..	3.00	27.50
T— <b>Indian Summer</b> (Bronze Chadwick). Ter. bud.	3.00	27.50
M— <b>Indianapolis Bronze.</b> Sport of Indianapolis Pink.....	12.00	100.00
M— <b>Indianapolis Pink.</b> Fine, large incurved pink. Blooms Nov. 15 from terminal bud. Good commercial pink.....	3.00	27.50
M— <b>Indian Chief.</b> Bronze, buff reverse. Bud Sept. 5. Blooms Nov. 10. C.S.A.....	3.00	27.50
M— <b>Jubilee.</b> Bonnaffon yellow, incurved. Blooms Nov. 15. Terminal bud. C.S.A.....	6.00	50.00
M— <b>J. W. Prince.</b> Dark pink sport of Chieftain. Nov. 1. 3 ft. Bud Aug. 30.....	3.00	27.50
E— <b>Justrite.</b> Bright pink for Oct. 15. A commercial sort. Terminal bud. Fine for shading.....	3.00	27.50
E— <b>Keystone.</b> Oct. 25. Bud Aug. 30.....	3.00	27.50
T— <b>Lemon Queen.</b> Yellow. Terminal bud.....	3.00	27.50
T— <b>Leroy Zang.</b> Yellow incurved sport of Golden Pearson. Bud Sept. 30. Blooms Nov. 25....	3.00	27.50
T— <b>Loretta.</b> Intense yellow. Nov. 30. Bud Aug. 30.	5.00	40.00
M— <b>Louisa Pockett.</b> Large white for Nov. 10. Good for exhibition or commercial purposes. Medium height. Best bud Aug. 10.....	8.00	75.00
E— <b>Lustre.</b> Lavender-pink. Bud Aug. 25. Grows 4 ft. Blooms Oct. 10.....	3.00	27.50
M— <b>Majestic.</b> Exhibition variety, also good as commercial. Blooms Nov. 1. Best bud Aug. 15. Round form, orange shading to bronze.....	8.00	75.00
T— <b>Major Bonnaffon.</b> Yellow. Nov. 20. Bud Sept. 10. Short grower.....	3.00	27.50
E— <b>Major Edward Bowes.</b> Pink, medium height. Blooms Oct. 20. Bud Aug. 30.....	3.00	27.50
L— <b>Margaret Graham.</b> Incurved pure white. 4 ft. Blooms Nov. 20. Terminal bud.....	4.00	35.00
T— <b>Marie de Petris.</b> Yellow. Incurved. Nov. 25. and later. Select bud Sept. 15.....	3.00	27.50
M— <b>Marketeer.</b> Fine, large, incurved commercial white. Blooms Nov. 15–20. Take terminal bud. Suitable under light for late blooming. C.S.A. ....	3.00	27.50
L— <b>Mefo.</b> Creamy white; matures Nov. 20. 4 ft. high. Bud Sept. 20.....	3.00	27.50
T— <b>Miss F. Bowers.</b> White. Nov. 30. Bud Sept. 5.	5.00	40.00
L— <b>Mistletoe Bronze.</b> Dec. 15. Bud Sept. 30....	3.00	27.50
L— <b>Mistletoe Golden.</b> Dec. 15. Bud Sept. 30....	3.00	27.50
L— <b>Mistletoe Pink.</b> Pink sport of Mistletoe.....	3.00	27.50
L— <b>Mistletoe White.</b> Dec. 30. Bud Sept. 30....	3.00	27.50



## LARGE FLOWERING MUMS



**Jubilee**

### GENERAL COLLECTION—Continued

		100	1000
L —	<b>Mohawk Chief.</b> Crimson reflexed. Blooms Nov. 30. Bud Oct. 1.....	\$3.00	\$27.50
M —	<b>Monument.</b> Large commercial white; round incurved form. 5 ft. Nov. 15. Bud Sept. 10...	3.00	27.50
M —	<b>Mrs. A. J. Stahelin.</b> Bronze with reverse petals yellow. In bloom Nov. 15th. Terminal bud..	3.00	27.50
L —	<b>Mrs. David F. Roy.</b> Crimson-red. Nov. 15. Bud Sept. 15. Semi-dwarf grower.....	3.00	27.50
M —	<b>Mrs. J. Leslie Davis</b> (Pink Turner). Blooms Nov. 5. Best bud Aug. 30.....	6.00	50.00
E —	<b>Mrs. H. E. Kidder.</b> Bright early yellow; 4 ft. Select bud Aug. 25. Blooms Oct. 20.....	3.00	27.50
M —	<b>Mrs. H. S. Firestone.</b> Chamois-buff. Flowering Nov. 1. Best bud Aug. 25.....	8.00	75.00
L —	<b>Mrs. Nellie T. Ross.</b> See <b>Golden Nellie T. Ross</b> .....	3.00	27.50
M —	<b>Mrs. Wm. Thaw, Jr.</b> Yellow. Nov. 10. Bud Sept. 10.....	3.00	27.50
M —	<b>Nagirroc.</b> Orange-bronze. Nov. 1. Best bud Aug. 15. Medium height. Exhibition and commercial.....	8.00	75.00
M —	<b>Nerissa.</b> Large, incurved pink, blooming Nov. 5. Best bud Sept 5. Good exhibition also .....	10.00	90.00
T —	<b>Oak Leaf.</b> A dark bronze Gladys Pearson sport. ....	3.00	27.50
E —	<b>Oconto.</b> White. Oct. 15. 4 ft. Take bud Aug. 25. ....	3.00	27.50
E —	<b>October Rose.</b> Incurved pink. Oct. 20. 4½ ft. Large bloom, good stem. Bud Sept. 5.....	3.00	27.50
M —	<b>Old Rose.</b> Pink for early Nov. Bud Sept. 10. Good for shading.....	3.00	27.50
M —	<b>Orchid Queen.</b> Orchid-pink. Blooms Nov. 10. Terminal bud.....	3.00	27.50
T —	<b>Peter John.</b> Deep rose pink. Sport of Thanksgiving Pink. Short grower. Bud Sept. 15....	3.00	27.50
E —	<b>Pink Chief.</b> Bright rose-pink. Round form. Terminal bud for best color. Blooms Oct. 15... ..	3.00	27.50
M —	<b>Pink Delight.</b> Rose-pink. Nov. 1. Bud Sept. 10. ....	3.00	27.50
M —	<b>Pink Treasure.</b> Large incurved. Nov. 10. 3 ft. Bud Sept. 20.....	3.00	27.50

## LARGE FLOWERING MUMS

### GENERAL COLLECTION—Continued

		100	1000
E	<b>Quaker Maid.</b> White. Blooms first week in Oct. Grows 4 ft. Take bud Aug. 25.....	\$3.00	\$27.50
T	<b>R. M. Calkins.</b> Yellow. Nov. 30. Bud Sept. 20.	3.00	27.50
M	<b>Richmond.</b> Yellow. Nov. 1. Bud Aug. 25...	3.00	27.50
E	<b>Rosabella.</b> Good shade of pink. 5 ft. From June planting. Ahead of Orchid Queen. Blooms Oct. 25. Terminal bud.....	12.00	100.00
E	<b>Rose Chochard.</b> Pink. Matures Oct. 15. Dwarf grower. 3 ft. Select bud Aug. 15.....	3.00	27.50
E	<b>Rose Glory.</b> Lavender-pink. Oct. 15-20. Take terminal bud for best color.....	3.00	27.50
E	<b>Rose Marie.</b> Tall pink. Oct. 1. Bud Aug. 5...	3.00	27.50
M	<b>Rose Perfection.</b> Pink. Nov. 10. Bud Sept. 10.	3.00	27.50
L	<b>Secretary Nehrling.</b> Bright yellow. Nov. 18. Bud Sept. 15.....	3.00	27.50
E	<b>Silver Sheen.</b> Pure white, incurved. Matures Oct. 20. Bud Aug. 30. Fine keeper.....	3.00	27.50
E	<b>Smith's Early White.</b> Bloom Oct. 2. Bud Aug. 10.....	3.00	27.50
L	<b>Smith's Late White.</b> In bloom Dec. 15. Short grower. Bud Sept. 30.....	3.00	27.50
E	<b>Smith's Superlative.</b> Yellow, brighter than Friendly Rival. Fine substance. Matures Oct. 25. Grows 5 ft. Select bud Aug. 25.....	3.00	27.50
M	<b>Snow White.</b> Incurve. 5 ft. Nov. 1. Term- inal bud.....	3.00	27.50
M	<b>Stately White.</b> Nov. 1. Terminal bud.....	3.00	27.50
E	<b>Sunglow.</b> Yellow. Oct. 25. Bud Aug. 25.....	3.00	27.50
T	<b>Sun Gold.</b> Yellow. Med. height. Bud Sept. 30.	3.00	27.50
T	<b>Thanksgiving Pink.</b> Reflex dark pink, dwarf grower. Bud Sept. 15.....	3.00	27.50
M	<b>Thos. W. Pockett.</b> Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 5. Bud Aug. 10.....	10.00	90.00
L	<b>Tobin's Late Yellow.</b> Yellow, sport of Smith's Late White. Blooms Dec. 15. Bud Oct. 1....	3.00	27.50
L	<b>Tobin's Late Yellow, Improved.</b> Deep yellow sport from Tobin's Late Yellow.....	4.00	35.00
T	<b>Tom Browne.</b> White. Nov. 20. Terminal bud.	3.00	27.50
M	<b>Turner, Bronze</b> .....	6.00	50.00
M	<b>Turner, Pink</b> (Mrs. J. Leslie Davis).....	6.00	50.00
M	<b>Turner, White</b> .....	6.00	50.00
M	<b>Turner, Yellow</b> .....	6.00	50.00
These Turner varieties are in bloom Nov. 5, being fine for exhibition purposes and satisfac- tory for commercial growing. Best bud Aug. 25.			
M	<b>W. H. Waite.</b> Bronze. Nov. 5. Best bud Aug. 15. Dwarf grower.....	6.00	50.00
E	<b>White Chief.</b> Incurved white. Blooms Oct. 18 from terminal bud. 3 ft.....	3.00	27.50
M	<b>White Chieftain.</b> Nov. 1. Bud Aug. 31.....	3.00	27.50
T	<b>White Distinction.</b> White sport. Terminal bud.	3.00	27.50
T	<b>White Frick.</b> White sport of Helen Frick.....	3.00	27.50
M	<b>Whittier.</b> Fine yellow to replace Bonnaffon. Nov. 15. Best bud Sept. 15. Medium height.	3.00	27.50
E	<b>William Didden.</b> Yellow sport of Indianola. Blooms Oct. 8. Med. height. Bud Aug. 25..	3.00	27.50
E	<b>Yellow Ambassador.</b> Sport of Ambassador...	3.00	27.50
T	<b>Yellow Chattanooga.</b> Sport of Chattanooga.	3.00	27.50
T	<b>Yellow Chattanooga Imp.</b> Lemon yellow sport of Chattanooga. Incurved. Blooms Nov. 25. Bud Sept. 20.....	8.00	75.00
L	<b>Yellow December Glory.</b> Light yellow. Dec. 1. Bud Sept. 30.....	3.00	27.50
E	<b>Yellow Frost.</b> Short grower. Blooms Sept. 1..	3.00	27.50
T	<b>Yellow Mefo.</b> Yellow sport of Mefo.....	3.00	27.50
M	<b>Yellow Monument.</b> Yellow sport of Monument	3.00	27.50

### SPRING PLANTS

If you are interested in Bedding Plants of the better kinds in **AGERATUM, HELIOTROPE, PETUNIAS, VERBENAS, PELARGONIUMS, DRACAENA** *Indi-  
visa* and so forth, please ask for our special list of Bedding Plants. This list is now ready.

# Large Flowering Mums

## Special Group

### EXHIBITION VARIETIES

These varieties are really exhibition types, but some are good commercially as well, and therefore listed here. Very useful for one who retails his own blooms of these kinds.

	10	100
<b>Alice Benson.</b> Incurved white, blooms Nov. 1. Stiff stem. Many prefer this to Wm. Turner. Take second crown bud.....	\$2.00	\$8.00
<b>Dr. J. M. Inglis.</b> Wine-purple with silver reverse, loosely incurved. Matures Nov. 1. Bud Aug. 25..	2.00	8.00
<b>Elberon.</b> Incurved pink. Nov. 1. Medium height. Best bud Aug. 30.....	2.00	10.00
<b>Golden Majestic.</b> Huge blooms of gold—no trace of bronze. Perfect form. Blooms Nov. 1. Best bud Aug. 20.....	2.00	8.00
<b>Grace Sturgis.</b> Tall growing bronze with silvery reverse. Large bloom. Bud Aug. 25. Fully developed Nov. 1.....	2.00	6.00
<b>Harvest Moon.</b> Large exhibition bright yellow. Excellent for commercial purposes. Blooms run 10 in. in diameter without special care. Can be grown normally or under shade. Normally blooms in late Oct. Select last crown or terminal bud. Rigid stems to hold bloom erect..... Each 75c.	5.00	....
<b>John R. Booth.</b> Golden sport of Nagirroc. One of the earliest of large exhibition types. Blooms Nov. 1. Best bud Aug. 15.....	2.00	8.00
<b>La France.</b> Purple of medium height. Blooming Nov. 1. Bud Aug. 15. Incurved.....	2.00	6.00
<b>Louisa Pockett.</b> Large pure white. Blooms for Nov. 10. Take bud Aug. 15. Good for exhibition and commercial.....	2.00	8.00
<b>Majestic.</b> Huge, round blooms of fine form. Orange shading to bronze. Good commercial as well as exhibition. Blooms Nov. 1. Best bud Aug. 20.....	2.00	8.00
<b>Marion H. Uffinger.</b> Reflexed bloom, tips of petals incurved, showing golden reverse. Dazzling bronze, crimson and gold. Fine exhibition. Blooms Nov. 1. Best bud Aug. 20-25.....	2.00	8.00
<b>Mrs. G. G. Mason.</b> Blood red with golden reverse. Medium height. Blooms Nov. 1. Bud Aug. 20..	2.00	8.00
<b>Mrs. H. S. Firestone.</b> Chamois-buff. Large bloom. Dwarf grower. Good also for commercial. Nov. 1. Best bud Aug. 25.....	2.00	8.00
<b>Mrs. Jules Leeds.</b> Blood-red, immense petals. Fine novelty, somewhat different. Blooms Nov. 10. Best bud Aug. 25.....	2.00	8.00
<b>Nagirroc.</b> Orange-bronze, blooming Nov. 1. Best bud Aug. 15. Medium height.....	2.00	8.00
<b>Nerissa.</b> Large, incurved pink, blooming Nov. 5. Best bud Sept. 5. Good commercial also.....	2.00	10.00
<b>Red Majestic.</b> Bronzy red sport of Majestic. Blooms Nov. 1. Take first bud after Aug. 25...	2.00	8.00
<b>Thomas W. Pockett.</b> Beautiful clear pink with tips of petals incurved. Enormous size. Blooms Nov. 10. Best bud Aug. 15.....	2.00	10.00
<b>Turner.</b> Bronze.....	2.00	6.00
<b>Turner.</b> Pink. (Mrs. J. Leslie Davis).....	2.00	6.00
<b>Turner.</b> White.....	2.00	6.00
<b>Turner.</b> Yellow.....	2.00	6.00

These Turner varieties are in bloom Nov. 5, being fine for exhibition purposes and satisfactory for commercial growing. Best bud Aug. 25.

**Vermont.** Pink, incurved, large bloom, tall grower. Blooms Nov. 10. Best bud Aug. 25..... 2.00 8.00

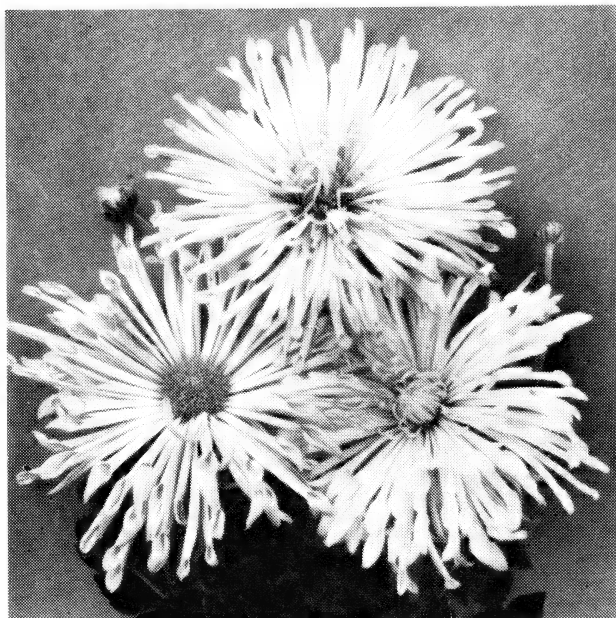
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## LARGE FLOWERING EXHIBITION MUMS

### LARGE FLOWERING EXHIBITION VARIETIES—

Continued

	10	100
<b>W. H. Waite.</b> Bronze, Nov. 5. Best bud Aug. 15. Dwarf grower. Good also for commercial. . . . .	\$2.00	\$6.00
<b>W. H. Waite, Improved.</b> Red sport of W. H. Waite. . . . .	2.00	6.00
<b>Wm. Hazelhurst.</b> Pink, blooming Oct. 29. Best bud Aug. 25. . . . .	2.00	10.00
<b>Yellow Pockett.</b> Yellow sport of Louisa Pockett, some in every way except color. Blooms early November. Bud Aug. 15. . . . .	2.00	10.00



Spoon Chrysanthemums

### NEW SPOON CHRYSANTHEMUMS

New race of Hardy Mums. Long, tubular petals, flatten at the tips resembling a miniature spoon. They bloom about end of October. These novelty Mums now available in four colors.

**Pink Spoon, Red Spoon, White Spoon, Yellow Spoon**

Rooted Cuttings: \$2.00 per 10, \$8.00 per 100

2 in. pots, available in Spring: \$3.00 per 10, \$16.00 per 100

## Japanese Mountain or Cascade Varieties

Small single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on tables by training. They may be tied in all shapes. The public was greatly impressed with these Cascade Mums at the Indianapolis Mum Show this season. Excellent for display in flower shops.

**Agappina.** Mahogany-yellow. Matures Nov. 10.

**Anna.** Pure white single. Matures Oct. 30.

**Brown Button.** A dark bronze color. Matures about Nov. 10. Blooms about 1 inch in diameter.

**Jane Harte.** Yellow, single. Matures October 30.

**All of the above: \$2.00 per 10, \$6.00 per 100**

# POMPONS

## LARGE-FLOWERING TYPES

T—Thanksgiving  
E—Early

M—Midseason  
L—Late

PP—Varieties marked PP are desirable for Pot Plants or disbudding. For additional Pot Plant varieties see under separate group of Pot Plant varieties page 23.

\*—Varieties marked (\*) may be disbudded or grown natural in sprays.

	<i>Blooms</i>	100	1000
M— <b>Alice</b> (PP). Pink.....	Nov. 15	\$3.00	\$27.50
L— <b>Amarantha</b> (PP). Purplish crimson.....	Dec. 10	5.00	40.00
E— <b>Angelo</b> (PP*). Fine pink.....	Oct. 25	3.00	27.50
E— <b>Arcadia</b> . Pure white.....	Oct. 25	3.00	27.50
T— <b>Avalon</b> . Orange-bronze.....		3.00	27.50
T— <b>Ball of Gold</b> (PP*). Yellow.....	Nov. 20	3.00	27.50
T— <b>Betty Watkins</b> . Bronze.....		3.00	27.50
T— <b>Bobbie</b> . Creamy white.....	Nov. 20	3.00	27.50
E— <b>Bokhara</b> . Bronze.....	Oct. 25	4.00	35.00
L— <b>Bridal Bells</b> . White.....	Dec. 15	3.00	27.50
T— <b>Bristolite</b> . Bronze.....	Nov. 25	3.00	27.50
T— <b>Bronze Beauty</b> . Fine bronze.....		3.00	27.50
M— <b>Bronze Doty</b> . Fine large bronze..	Nov. 1	3.00	27.50
L— <b>Buttercup</b> . Yellow.....	Dec. 10	3.00	27.50
T— <b>Campfire</b> . Red.....	Nov. 20	3.00	27.50
T— <b>Canary</b> . Canary yellow. Gives heavy yield.....	Nov. 28	12.00	100.00
T— <b>Capt. Blood</b> (*). Red with gold tips.		3.00	27.50
E— <b>Capt. Cook</b> . Pink.....	Oct. 20	3.00	27.50
E— <b>Carlina Lee</b> (PP). Rich red.....	Oct. 20	3.00	27.50
T— <b>Catherine</b> . Bronze.....	Nov. 20	3.00	27.50
L— <b>Cavalcade</b> . Mandarin-red.....	Dec. 10	4.00	35.00
M— <b>Chicago Pearl</b> . Fine white.....	Nov. 15	3.00	27.50
L— <b>Christmas Cheer</b> . Deep yellow..	Dec. 15	3.00	27.50
E— <b>Cora Peck Buhl</b> . Yellow.....	Oct. 25	3.00	27.50
T— <b>Cordova</b> . Fine white.....		3.00	27.50
M— <b>Creole</b> . Bronze.....	Nov. 5	4.00	35.00
M— <b>Crystal White</b> (*). White.....	Nov. 10	3.00	27.50
E— <b>Dark Pink Jewell</b> (PP). Sport....	Oct. 15	3.00	27.50
L— <b>December Glory</b> . White.....	Dec. 15	3.00	27.50
L— <b>December Gold</b> . Deep golden yellow.....	Dec. 15	8.00	75.00
M— <b>Derigold</b> . Glistening lemon yellow.	Nov. 10	3.00	27.50
T— <b>Dorothy Turner</b> . Bronze.....		3.00	27.50
T— <b>Dusky Maid</b> . Rich red and gold..	Nov. 25	6.00	50.00
E— <b>Earliwhite</b> . White.....	Oct. 10	3.00	27.50
E— <b>Ecstasy</b> . Clear pink.....	Oct. 25	4.00	35.00
M— <b>Edith Newberry</b> (*). Orange-rust.	Nov. 5	3.00	27.50
M— <b>Elizabeth Peterson</b> . Orange.....	Nov. 3	3.00	27.50
M— <b>Elora</b> . Pearly white.....	Nov. 1-10	3.00	27.50
E— <b>Ermalinda</b> . Old rose.....	Oct. 25	3.00	27.50
M— <b>Fireball</b> (*). Bright crimson.....	Nov. 1	3.00	27.50
E— <b>Fire Bird</b> . Red-bronze.....	Oct. 25	3.00	27.50
T— <b>Frank Wilcox</b> (PP). Bronze.....		3.00	27.50
T— <b>Glow</b> . Reddish orange.....		3.00	27.50
L— <b>Gold Coin</b> (*). Yellow.....	Dec. 1	3.00	27.50
M— <b>Gold Drop</b> . Old gold.....	Nov. 1	3.00	27.50
E— <b>Gold Finch</b> . Deep, rich yellow...	Oct. 20	3.00	27.50

# POMPONS—LARGE FLOWERING VARIETIES

## POMPONS, LARGE FLOWERING—Continued

	<i>Blooms</i>	100	1000
T — <b>Gold Tips.</b> Bronze and gold.....		\$3.00	\$27.50
T — <b>Golden Crest.</b> Golden yellow.....		4.00	35.00
E — <b>Golden Fairy.</b> (*). Yellow.....Oct. 25		3.00	27.50
E — <b>Golden Herald</b> (PP*). Deep yellow.Oct. 10		3.00	27.50
L — <b>Golden Modena.</b> Deep golden sport.....Dec. 5		4.00	35.00
M — <b>Golden Splendor.</b> Bright yellow.Nov. 6		3.00	27.50
E — <b>Golden Spray</b> (PP). Yellow.....Oct. 15		3.00	27.50
T — <b>Governor Lake</b> (PP). Bronze.....		3.00	27.50
M — <b>Grenadier.</b> Rich red.....Nov. 10		3.00	27.50
E — <b>Greta.</b> White.....Oct. 20		3.00	27.50
L — <b>Harmony.</b> Orange bronze.....Dec. 1		4.00	35.00
L — <b>Hasegawa Gold.</b> Yellow.....Dec. 1		3.00	27.50
T — <b>Helen Hubbard.</b> Deep red.....		3.00	27.50
M — <b>High Lights.</b> Pale lavender. C.S.A.Nov. 4		3.00	27.50
E — <b>Ida.</b> Yellow.....Oct. 15		3.00	27.50
M — <b>Irene Rich</b> (*). Pink.....Nov. 1		3.00	27.50
E — <b>Iridescent.</b> Various shades of gold and pink.....Oct. 15		4.00	35.00
E — <b>Jessie.</b> Rose-pink following Jewell.Oct. 25		4.00	35.00
E — <b>Jewell</b> (PP). Pink.....Oct. 10		3.00	27.50
E — <b>J. Wells.</b> Bronze, Pink Dot sport.Oct. 25		3.00	27.50
L — <b>Katherine Johnston.</b> Orange....Dec. 10		5.00	40.00
M — <b>La Vera.</b> Pink.....Nov. 1		4.00	35.00
T — <b>Legal Tender.</b> Bronze and gold....Nov. 20		3.00	27.50
E — <b>Leilah.</b> Pink.....Oct. 15		3.00	27.50
E — <b>Lilac.</b> Pink.....Oct. 15		4.00	35.00
M — <b>Lilian Doty</b> (*). Shell-pink.....Nov. 1		3.00	27.50
T — <b>Long Island Sunshine.</b> Bright yellow.....		3.00	27.50
L — <b>Loris.</b> Bronze.....Dec. 1		3.00	27.50
E — <b>Madeline.</b> True pink. Sport of Pink Dot.....Oct. 25		4.00	35.00
M — <b>Manchukuo.</b> Chestnut. C.S.A..Nov. 10		6.00	50.00
M — <b>Marianna</b> (*). White.....Nov. 1		3.00	27.50
M — <b>Mary Lennon Hall.</b> Fine rich yellow.....Nov. 1		3.00	27.50
E — <b>Masaka</b> (*). Yellow.....Oct. 20		3.00	27.50
M — <b>Masterpiece</b> (PP) (*). Tourmaline pink.....Nov. 15		3.00	27.50
L — <b>Memories.</b> Light Pink.....Dec. 5-10		25.00	.....
L — <b>Modena.</b> Yellow.....Dec. 5		3.00	27.50
T — <b>Mrs. Beu</b> (PP) ( <b>F. Wilcox</b> ). Bronze		3.00	27.50
M — <b>Mrs. Mary Hooker.</b> Red.....Nov. 15		3.00	27.50
M — <b>Mrs. M. G. Bulkeley.</b> Pink.....Nov. 10		3.00	27.50
M — <b>Muskoka</b> (*). Bronze.....Nov. 10		3.00	27.50
E — <b>Natoma.</b> Attractive flame scarlet. Good producer and sturdy grower.Oct. 25		8.00	75.00
E — <b>Nellie Kleris.</b> Lavender-pink....Oct. 25		3.00	27.50
M — <b>New York.</b> Bronze.....Nov. 15		3.00	27.50
M — <b>November Bronze</b> (PP). Orange-bronze; very good.....Nov. 15		3.00	27.50
E — <b>Nubian.</b> Bronzy red.....Oct. 15		3.00	27.50
L — <b>Olivia.</b> Pink.....Dec. 5		3.00	27.50
L — <b>Pagosa.</b> Amaranth.....Dec. 5		3.00	27.50
M — <b>Peggy Poesch.</b> Brilliant apricot. C.S.A.....Nov. 10		4.00	35.00
T — <b>Pearl.</b> Globular form. Blooms right after Chicago Pearl. Good producer.....Nov. 20		8.00	75.00
E — <b>Pink Dot.</b> White, pink center....Oct. 25		3.00	27.50
M — <b>Pirate Gold.</b> Rich gold bronze....Nov. 10		6.00	50.00
E — <b>Pomponette</b> (PP). Primrose yellow.....Oct. 5		8.00	75.00
M — <b>Princeton.</b> Golden yellow.....Nov. 15		3.00	27.50
L — <b>Prosperity.</b> Deep lavender.....Dec. 10		8.00	75.00

# POMPONS—LARGE FLOWERING AND BUTTON

## POMPONS, LARGE FLOWERING—Continued

	<i>Blooms</i>	100	1000
M— <b>Red Doty</b> (*).	Nov. 1	\$3.00	\$27.50
M— <b>Red Princeton.</b> Reddish bronze.	Nov. 15	4.00	35.00
T— <b>Red Wilcox</b> (PP). Reddish bronze.		3.00	27.50
M— <b>Rev. H. Bushnell.</b> White.	Nov. 10	3.00	27.50
E— <b>Rising Sun.</b> Pink.	Oct. 25	4.00	35.00
E— <b>Rodell Improved</b> (PP). Much better than Rodell.	Oct. 20	3.00	27.50
E— <b>Roman Bronze.</b> Capt. Cook sport.	Oct. 20	3.00	27.50
M— <b>Rose Charm</b> (*). Rose-pink.	Nov. 1	3.00	27.50
L— <b>Roselea.</b> Pink.	Dec. 1	3.00	27.50
E— <b>Rose Pearl.</b> Lavender.	Oct. 23	12.00	100.00
T— <b>Rowenna.</b> Bronze.		3.00	27.50
L— <b>Royal Crimson.</b> Rich crimson.	Dec. 1	4.00	35.00
L— <b>Royal Queen.</b> White.	Dec. 5	3.00	27.50
M— <b>Sea Gull</b> (*). White. Fine for dis-budding.	Nov. 1	3.00	27.50
E— <b>Sheila.</b> Clear pink.	Oct. 20	7.00	60.00
E— <b>Silver Ball</b> (*). White.	Oct. 12	3.00	27.50
L— <b>Silver Star.</b> Desirable white for late cutting.	Dec. 10	3.00	27.50
M— <b>Silver Tips.</b> Pink with silver tips.	Nov. 10	3.00	27.50
L— <b>Snow.</b> Ivory white.	Dec. 30	8.00	75.00
E— <b>Snow Cloud.</b> White.	Oct. 15	3.00	27.50
M— <b>Source d'Or.</b> Bronze.	Nov. 1	3.00	27.50
E— <b>Suntan</b> (PP). Bronze.	Oct. 25	3.00	27.50
E— <b>Tango</b> (PP*). Reddish bronze.	Oct. 15	7.00	65.00
E— <b>Thorina</b> (PP). Reddish bronze.	Oct. 20	5.00	45.00
M— <b>Thyra</b> (PP*). Dark pink.	Nov. 10	3.00	27.50
L— <b>Tip Top.</b> Golden buff.	Nov. 30	25.00	....
M— <b>Tom Pearson.</b> Deep gold.	Nov. 15	3.00	27.50
L— <b>Tonquin.</b> Rose-pink.	Dec. 10	3.00	27.50
T— <b>Unalga</b> (*). Yellow.		3.00	27.50
T— <b>Usona.</b> Pink.		3.00	27.50
E— <b>Uvalda.</b> White.	Oct. 10	3.00	27.50
T— <b>Western Beauty.</b> Old rose.		3.00	27.50
M— <b>White Caps.</b> Pure white, round bloom.	Nov. 5	4.00	35.00
M— <b>White Doty</b> (*). White.	Nov. 1	3.00	27.50
E— <b>White Jewell</b> (PP). White, suffused pink.	Oct. 10	3.00	27.50
E— <b>White Pearl.</b> White suffused pink. Sport of Rose Pearl.	Oct. 28	12.00	100.00
L— <b>White Tonquin.</b> Pure white.	Dec. 10	5.00	40.00
L— <b>White Yuletide</b> (PP). White.	Dec. 1	3.00	27.50
L— <b>Wildfire.</b> Orange-rust.	Dec. 3	3.00	27.50
T— <b>Yellow Cordova.</b> Cordova sport.		3.00	27.50
E— <b>Yellow Dot.</b> Yellow sport of Pink Dot, with bronze center.	Oct. 25	3.00	27.50
M— <b>Yellow Doty</b> (*).	Nov. 1	3.00	27.50
M— <b>Yellow Fellow</b> (PP).	Nov. 15	3.00	27.50
M— <b>Yellow New York.</b> Fine yellow.	Nov. 15	3.00	27.50
T— <b>Yellow Princeton.</b> Lemon yellow. Sport of Princeton.	Nov. 20	8.00	75.00
M— <b>Yellow Sea Gull</b> (*). Sport.	Nov. 1	3.00	27.50
L— <b>Yellow Silver Star.</b> A sport.	Dec. 10	3.00	27.50
L— <b>Yellow Yuletide</b> (PP). Fine yellow.	Dec. 1	3.00	27.50
L— <b>Yuvawn</b> (PP*). Yellow.	Dec. 3	3.00	27.50

## POMPONS

### OF BUTTON OR BABY TYPE

Very fine for cut flowers and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times will grow 8 to 16 inches in height from soil.

	<i>Blooms</i>	100	1000
E— <b>Adelaide.</b> Mahogany.	Oct. 15	\$3.00	\$27.50
M— <b>Baby</b> (PP). Yellow.	Nov. 10	3.00	27.50
T— <b>Big Baby.</b> Yellow.		3.00	27.50
E— <b>Bonniebell.</b> (PP). Orange-buff.	Oct. 15	3.00	27.50
E— <b>Bonnie Maid.</b> Pink.	Oct. 18	3.00	27.50

# POMPONS—BUTTON AND ANEMONE TYPE

## BUTTON POMPONS—Continued

		<i>Blooms</i>	100	1000
M—	<b>Bright Spot.</b> Shell-pink.....	Nov. 1	\$3.00	\$27.50
T—	<b>Bobette.</b> Pink, bronze center.....		10.00	90.00
T—	<b>Bronze Princess.</b> Reddish bronze.		25.00	....
E—	<b>Bronze Queen</b> .....	Oct. 25	3.00	27.50
T—	<b>Brown Eyes</b> (PP). Bright yellow..		25.00	....
L—	<b>Christmas Gold.</b> Yellow.....	Dec. 1	3.00	27.50
E—	<b>Clara Jameson Improve.</b> Bronze.	Oct. 16	3.00	27.50
T—	<b>Crystall Jewell.</b> White.....	Nov. 20	3.00	27.50
M—	<b>Dainty Maid.</b> White.....	Nov. 1	3.00	27.50
M—	<b>Dorothy Nehrling.</b> Deep rose pink.	Nov. 15	3.00	27.50
E—	<b>Ethel</b> (PP). Bronze.....	Oct. 25	3.00	27.50
M—	<b>Fez.</b> Chestnut-crimson.....	Nov. 10	3.00	27.50
L—	<b>Golden Nymph.</b> Bronze.....	Dec. 10	3.00	27.50
T—	<b>Golden Sceptre.</b> Bright yellow...		3.00	27.50
E—	<b>Irene</b> (PP). White.....	Oct. 18	3.00	27.50
M—	<b>Jemima.</b> Bronze.....	Oct. 30	3.00	27.50
E—	<b>Letitia.</b> White, pink center.....	Oct. 15	3.00	27.50
M—	<b>Lois</b> (PP). Golden yellow.....	Nov. 18	3.00	27.50
M—	<b>Mary Pickford</b> (PP). White.....	Nov. 1	3.00	27.50
E—	<b>Minong.</b> White.....	Oct. 20	3.00	27.50
L—	<b>Norine.</b> Yellow.....	Nov. 25	4.00	35.00
E—	<b>Nuggets</b> (PP). Yellow.....	Oct. 25	3.00	27.50
M—	<b>Patsy Dowd.</b> Red.....	Nov. 5	3.00	27.50
M—	<b>Penguin.</b> White.....	Nov. 10	3.00	27.50
E—	<b>Persian Rose</b> (PP). Rose pink....	Oct. 20	3.00	27.50
E—	<b>Pink Pearl.</b> Pink.....	Oct. 20	4.00	35.00
M—	<b>Rich Gold</b> (PP). Yellow.....	Nov. 5	12.00	....
M—	<b>Robin Hood.</b> Rich red.....	Nov. 1	3.00	27.50
E—	<b>Silver Bells.</b> White.....	Oct. 15	3.00	27.50
L—	<b>Tokyo.</b> Yellow.....	Dec. 10	3.00	27.50
M—	<b>Varsity.</b> Yellow.....	Nov. 1	3.00	27.50
E—	<b>Yellow Irene.</b> Lemon yellow.			
	Sport from Irene.....	Oct. 18	4.00	35.00
T—	<b>Zoe.</b> Golden bronze.....	Nov. 20	3.00	27.50

## For NEW POMPONS

See Pages 4, 5, 6

## Anemone Types

This type consists of one or more rows of flat or tubular ray florets with shorter quilled disk florets. They may be grown either disbudded or in sprays according to which they are best adapted. This type of Mum is becoming more popular each year.

Pinch when small, allowing 4 to 6 growths to continue until buds are formed, then plants are disbudded to one flower to the growth.

PP—Indicates varieties which are also desirable for growing as Pot Plants.

See also group of Pot Plant varieties, page 23.

		<i>Blooms</i>	100	1000
PP	<b>Beautiful Lady.</b> Pink, white cushion.....	Nov. 20	\$3.00	\$27.50
	<b>Betty Rose.</b> Pink petals and cushion.	Oct. 25	3.00	27.50
	<b>Blanche.</b> White.....	Oct. 30	3.00	27.50
PP	<b>Brighton.</b> Crimson rose.....	Nov. 20-25	12.00	....
	<b>Bronze Norma.</b> Bronze sport.....	Nov. 10-Dec.	3.00	27.50
	<b>Bronze Supreme.</b> Bronze with pink cast.....	Dec. 10	3.00	27.50
	<b>Bronze Tuxedo.</b> Bronze sport....	Nov. 10	3.00	27.50
	<b>Captivation.</b> Mahogany-red.....	Nov. 10	3.00	27.50
	<b>China Rose.</b> Blood-red.....	Nov. 10	3.00	27.50
	<b>Chrome Emerald.</b> Golden orange, gold cushion.....	Nov. 25	3.00	27.50
	<b>Citrus Queen.</b> Lemon-orange....	Nov. 25	3.00	27.50
	<b>Coral Blaze.</b> Orange-bronze.....	Nov. 25	3.00	27.50
	<b>Coral Scovil.</b> Burnt orange.....	Nov. 10	8.00	75.00
PP	<b>Crimson Glow.</b> Crimson-maroon..	Nov. 25	3.00	27.50



# ANEMONE TYPE CHRYSANTHEMUMS

## ANEMONE TYPE CHRYSANTHEMUMS—Continued

		<i>Blooms</i>	100	1000
	<b>Crusader.</b> Maroon with gold cushion.....	Nov. 10	\$4.00	\$35.00
	<b>Dark Pink Norma.</b> Darker than Pink Norma; terminal bud.....	Nov. 20	3.00	27.50
	<b>Dark Pink Supreme.</b> Sport.....	Nov. 30	3.00	27.50
	<b>Dorris Louise.</b> Deep rose. Sport of Freida.....	Nov. 10	25.00	....
PP	<b>Dupuy's White Perfection.</b> White. Fine for pots.....	Nov. 1	6.00	50.00
	<b>Early Garza Supreme.</b> White....	Nov. 25	3.00	27.50
	<b>Elsa Piel.</b> Orchid pink, cushion tinged with gold. Gold Medal, Medal, New York Florists Club....	Nov. 10	4.00	35.00
	<b>Espy's Pink Ruffled.</b> Pink.....	Nov. 30	6.00	50.00
	<b>Espy's White Supreme.</b> White..	Nov. 30	4.00	35.00
	<b>Estrelita.</b> Excellent bronze.....	Nov. 20	3.00	27.50
PP	<b>Ethrelda.</b> Lavender.....	Nov. 12	5.00	40.00
PP	<b>Faith Engel.</b> Yellow with gold cushion.....	Nov. 15	4.00	35.00
PP	<b>Frieda.</b> Pink.....	Nov. 15	3.00	27.50
	<b>Garza Supreme.</b> White.....	Dec. 15	3.00	27.50
	<b>Gleam.</b> Deep lemon yellow.....	Dec. 5	8.00	75.00
PP	<b>Graceland.</b> White.....	Oct. 25	3.00	27.50
PP	<b>Gypsy.</b> Reddish bronze.....	Nov. 15	5.00	40.00
	<b>Helios.</b> Excellent yellow. Gold Medal, New York Florists Club..	Nov. 10	4.00	35.00
PP	<b>Hope Engel.</b> Rich bronze.....	Nov. 25	4.00	35.00
	<b>Irene Hayes.</b> White.....	Nov. 15	8.00	75.00
PP	<b>Izola.</b> Amaranth.....	Nov. 1	3.00	27.50
PP	<b>Laelia.</b> Rose-pink.....	Nov. 1	3.00	27.50
PP	<b>Lila Lilly.</b> Lemon yellow.....	Nov. 10	8.00	75.00
	<b>Linda Lou.</b> Lavender.....	Nov. 8	12.00	100.00
PP	<b>Little America.</b> Snow-white.....	Nov. 5	3.00	27.50
PP	<b>Little Amethyst.</b> Pale lavender..	Nov. 15	8.00	75.00
	<b>Long Island Beauty.</b> Light pink with yellow cushion.....	Thanks'g	3.00	27.50
PP	<b>Margo.</b> Pink, yellow cushion.....	Nov. 5	3.00	27.50
	<b>Marietta.</b> Pink.....	Oct. 30	3.00	27.50
	<b>Maritza.</b> Yellow.....	Thanks'g	3.00	27.50
	<b>Mrs. Chas. Wylie.</b> Reddish bronze	Nov. 1	8.00	75.00
	<b>Norma.</b> Orchid-pink, golden pink cushion, terminal bud.....	Nov. 20	3.00	27.50
PP	<b>Orchid Beauty.</b> Orchid with golden cushion. C.S.A.....	Nov. 15	3.00	27.50
	<b>Purple Queen.</b> Purple, gold cushion.....	Nov. 15	4.00	35.00
PP	<b>Red Izola</b> .....	Nov. 1	3.00	27.50
PP	<b>Red Rolinda.</b> Red, sport of Rolinda	Nov. 20	3.00	27.50
PP	<b>Rolinda.</b> Orange-bronze.....	Nov. 20	3.00	27.50
	<b>Shasta.</b> Pure white. C.S.A.....	Nov. 8	12.00	100.00
	<b>Smith's Innocence.</b> White.....	Nov. 5	3.00	27.50
	<b>Stoplight.</b> Terra cotta petals with low yellow cushion.....	Nov. 5	3.00	27.50
PP	<b>Sunray.</b> Yellow.....	Nov. 15	3.00	27.50
PP	<b>Sunshine.</b> Yellow.....	Thanks'g	3.00	27.50
	<b>Susanne Miller.</b> Yellow Norma..	Nov. 20	3.00	27.50
	<b>Swan.</b> Crystal white.....	Dec. 1	8.00	75.00
	<b>The Belle.</b> Pure white.....	Nov. 5	3.00	27.50
	<b>The Titan.</b> Scarlet-crimson with bronzy red cushion.....	Nov. 5	3.00	27.50
	<b>Topknot.</b> Pink cream white cushion	Nov. 5	3.00	27.50
	<b>Tuxedo.</b> Pink.....	Nov. 10	3.00	27.50
	<b>White Anemone.</b> White. C.S.A..	Nov. 1	3.00	27.50
	<b>White Cluster.</b> White.....	Dec. 5	12.00	....
PP	<b>White Izola.</b> White, sport of Izola	Nov. 1	3.00	27.50

# ANEMONE AND SINGLE CHRYSANTHEMUMS

## ANEMONE TYPE CHRYSANTHEMUMS—Continued

		<i>Blooms</i>	100	1000
PP	<b>White Norma.</b> White.....	Nov. 20	\$3.00	\$27.50
	<b>White Supreme.</b> White suffused			
	pink.....	Dec. 10	3.00	27.50
	<b>Yellow Blanche.</b> Yellow.....	Oct. 30	3.00	27.50
	<b>Yellow Garza Supreme.</b> Yellow..	Dec. 15	3.00	27.50
PP	<b>Yellow Izola</b> .....	Nov. 1	3.00	27.50
PP	<b>Yellow Rolinda.</b> Golden sport....	Nov. 23	3.00	27.50
	<b>Yellow Supreme.</b> Sport, Pink Sup.	Dec. 10	3.00	27.50
	<b>Yolanda.</b> Yellow.....	Nov. 25	3.00	27.50

## Single Varieties—Daisy Type

PP—Indicates good for Pot Plants

\*—Indicates good for Disbudding

		<i>Blooms</i>	100	1000
	<b>Absolute.</b> Bronze, yellow center....	Nov. 1	\$3.00	\$27.50
	<b>Aloma.</b> Terra cotta bronze.....	Oct. 20	3.00	27.50
	<b>Blaze.</b> Scarlet red.....	Dec. 10	8.00	75.00
PP	<b>Buckingham Bronze.</b> Bronze....	Nov. 5	3.00	27.50
PP	<b>Buckingham, W. H.</b> Pink.....	Nov. 5	3.00	27.50
PP*	<b>Carnelia.</b> Bittersweet red.....	Nov. 30	3.00	27.50
	<b>Charter Oak.</b> Yellow.....	Nov. 25	3.00	27.50
	<b>*Clara Holford.</b> Warm red. Gold			
	Medal, New York Florists Club..	Nov. 10	4.00	35.00
	<b>Dark Pink Valencia</b> .....	Nov. 30	8.00	75.00
	<b>Dawn (Hasegawa).</b> Chestnut-			
	bronze.....	Dec. 5	3.00	27.50
	<b>D. Baker.</b> Red.....	Oct. 20	3.00	27.50
	<b>Elizabeth McDowell.</b> Bronze....	Nov. 15	3.00	27.50
	<b>Fairy Queen.</b> Orchid-pink.....	Nov. 15	4.00	35.00
	<b>Fawn.</b> Deep buff yellow.....	Dec. 5	8.00	75.00
	<b>Gladys Duckham.</b> White.....	Thanks'g	3.00	27.50
	<b>Golden Gleam.</b> Yellow and orange.	Nov. 5-10	4.00	35.00
	<b>Golden Mensa.</b> Yellow.....	Nov. 10	3.00	27.50
	<b>Gretchen Piper.</b> Deep yellow....	Oct. 25	3.00	27.50
	<b>Hasegawa Pink.</b> Pink, gold center.	Nov. 15-25	3.00	27.50
	<b>Hasegawa Poinsettia.</b> Red.....	Thanks'g	3.00	27.50
PP	<b>Ida Skiff.</b> Bronze.....	Nov. 1	3.00	27.50
	<b>*Jane.</b> Yellow sport from Valencia..	Nov. 30	3.00	27.50
	<b>Joan Piper.</b> Buff orange.....	Oct. 28	3.00	27.50
	<b>Joe Beuerlein.</b> Crimson-red.....	Dec. 5	3.00	27.50
	<b>Lighthouse.</b> Bronze.....	Nov. 10	3.00	27.50
	<b>*Mason's Bronze.</b> Burnt orange...	Nov. 5	3.00	27.50
PP*	<b>Melba.</b> Unusual bronze shades....	Nov. 5	3.00	27.50
	<b>Mensa.</b> White.....	Thanks'g	3.00	27.50
	<b>Mrs. E. D. Godfrey.</b> Light pink..	Thanks'g	3.00	27.50
	<b>Mrs. Darling.</b> Red.....	Nov. 1	3.00	27.50
	<b>Radiant.</b> Bright red.....	Nov. 10	3.00	27.50
PP*	<b>Red Melba.</b> Red.....	Nov. 5	3.00	27.50
	<b>*Red Rover.</b> Crimson-orange.....	Nov. 5	3.00	27.50
	<b>Scott's Early Single Bronze.</b> Fine			
	for Halloween.....	Oct. 20-28	5.00	45.00
	<b>Silver Emblem.</b> Cream white....	Nov. 1	8.00	75.00
PP	<b>Sunburst.</b> Sunburst orange.....	Nov. 25	3.00	27.50
	<b>*Sunny Boy.</b> Yellow.....	Nov. 15	3.00	27.50
PP	<b>Tagoya.</b> Brilliant Goya red. C.S.A.	Nov. 5	3.00	27.50
	<b>*Valencia.</b> Orchid pink.....	Nov. 30	3.00	27.50
	<b>Viking.</b> Reddish bronze.....	Dec. 1	8.00	75.00
	<b>White Godfrey.</b> White.....	Thanks'g	3.00	27.50
	<b>Woburn.</b> Pink.....	Nov. 15	3.00	27.50
	<b>Yellow Godfrey.</b> Yellow.....	Thanks'g	3.00	27.50

# Mums for Pot Culture



Mandell Variety

	<i>Blooms</i>	100	1000
<b>Angelo.</b> Pink.....	Oct. 25	\$3.00	\$27.50
<b>Autumn Glow.</b> Bronze-red.....	Nov. 1	3.00	27.50
<b>Benoit.</b> Cerise-pink.....	Oct. 20	3.00	27.50
<b>Bright Light.</b> Reflexed yellow.....	Nov. 20	3.00	27.50
<b>Bronze Prince.</b> .....	Nov. 1	3.00	27.50
<b>Brutus.</b> Bronze.....	Nov. 10	3.00	27.50
<b>Caprice.</b> Butler's Pink.....	Oct. 25	3.00	27.50
<b>Caprice.</b> Lilac.....	Oct. 25	3.00	27.50
<b>Caprice.</b> Purple.....	Oct. 25	3.00	27.50
<b>Caprice.</b> White.....	Oct. 25	3.00	27.50
<b>Caprice.</b> Yellow.....	Oct. 25	3.00	27.50
<b>Cincinnati.</b> Excellent golden yellow for pot plants.....	Oct. 20	8.00	75.00
<b>Flora Dora.</b> Orange-bronze (Anemone).....	Nov. 1	3.00	27.50
<b>Greystone.</b> Golden orange.....	Nov. 10	3.00	27.50
<b>Kathleen Thompson.</b> Bronze.....	Oct. 25	3.00	27.50
<b>Lila Lilly.</b> Lemon yellow (Anemone).....	Nov. 10	8.00	75.00
<b>Ohio State.</b> Yellow (Anemone).....	Nov. 1	3.00	27.50
<b>Patty.</b> Pink.....	Nov. 25	3.00	27.50
<b>Pink Beauty.</b> Light pink.....	Oct. 20	3.00	27.50
<b>Pygmy.</b> Pink.....	Nov. 10	3.00	27.50
<b>Queen of the Pinks.</b> Lavender Mandel.....	Nov. 10	4.00	35.00
<b>Richard Mandel.</b> White.....	Nov. 10	4.00	35.00
<b>W. H. Lincoln.</b> Yellow.....	Nov. 25	3.00	27.50
<b>Yellow Beauty.</b> Yellow Mandel.....	Nov. 10	4.00	35.00

The following Large-flowering Mums are suitable for growing as pot plants if kept low by disbudding.

## YELLOW VARIETIES

	<i>Blooms</i>
<b>Gold Lode</b> .....	Oct. 1
<b>Golden Wave</b> .....	Oct. 20
<b>Smith's Superlative</b> .....	Oct. 25
<b>Cardonia</b> .....	Nov. 1
<b>Golden Glory</b> .....	Nov. 1
<b>Bonnaffon de Luxe</b> .....	Nov. 20
<b>Sungold</b> .....	Nov. 25

## BRONZE VARIETIES

<b>Apricot Queen</b> .....	Nov. 1
<b>Glitters</b> .....	Nov. 1
<b>Bronze Lode</b> .....	Oct. 1

## WHITE VARIETIES

<b>Quaker Maid</b> .....	Oct. 15
<b>Christina</b> .....	Oct. 20
<b>E. S. Kelly</b> .....	Nov. 15
<b>Favorite</b> .....	Nov. 15

## PINK VARIETIES

<b>Justrite</b> .....	Oct. 15
<b>Rose Chochard</b> .....	Oct. 20
<b>Peter John</b> .....	Nov. 25
<b>Thanksgiving Pink</b> .....	Nov. 25

## RED VARIETIES

<b>Garnet King</b> .....	Nov. 20
<b>Harvard</b> .....	Nov. 30



Mars

## Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the Fall garden. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the newer introductions:

	<i>Blooms</i>	100	1000
<b>Acacia.</b> Lemon yellow.....	Sept. 30	\$8.00	\$75.00
<b>Aphrodite.</b> Pink.....	Oct. 15	3.00	27.50
<b>Apollo.</b> Bronze-red.....	Oct. 12	3.00	27.50
<b>A. S. Clark.</b> Apricot.....	Sept. 25	3.00	27.50
<b>Autumn Lights.</b> Coppery bronze.....	Sept. 30	8.00	75.00
<b>Burgundy.</b> Amaranth.....	Oct. 5	8.00	75.00
<b>Caliph.</b> Deep red.....	Oct. 1	4.00	35.00
<b>Ceres.</b> Buff yellow.....	Oct. 10	3.00	27.50
<b>Country Girl.</b> Light pink.....	Oct. 10	3.00	27.50
<b>Daphne.</b> Rose pink.....	Oct. 12	3.00	27.50
<b>Diana.</b> Rose-pink.....	Oct. 12	3.00	27.50
<b>Ember.</b> Coral-bronze.....	Oct. 15	3.00	27.50
<b>Geronimo.</b> Buff orange.....	Aug. 25	3.00	27.50
<b>Gleam o'Gold.</b> Lemon yellow.....	Oct. 1	8.00	75.00
<b>Goblin.</b> Golden bronze.....	Oct. 10	8.00	75.00
<b>Hebe.</b> Lavender-pink.....	Oct. 15	3.00	27.50
<b>Innocence.</b> White; nice for rockeries.....	Sept.	3.00	27.50
<b>King Midas.</b> Yellow.....	Sept. 30	3.00	27.50
<b>Louise Schling.</b> Bronze-salmon.....	Oct. 5	3.00	27.50
<b>Mandarin.</b> Coral salmon.....	Oct. 10	4.00	35.00
<b>Mars.</b> Wine-red.....	Oct. 15	3.00	27.50
<b>Melody.</b> Light pink.....	Oct. 25	8.00	75.00
<b>Mercury.</b> Blend of old rose and salmon.....	Sept. 30	3.00	27.50
<b>Mrs. S. P. Rotan.</b> Deep yellow.....	Oct. 1	3.00	27.50
<b>Nancy Copeland.</b> Red.....	Sept. 25	3.00	27.50
<b>Niobe.</b> White, light yellow disk.....	Oct. 5	3.00	27.50
<b>Orange Wonder.</b> Coppery orange.....	Oct. 1	3.00	27.50
<b>Orion.</b> Canary-yellow.....	Oct. 5	3.00	27.50
<b>Pink Lustre.</b> Orchid pink.....	Sept. 25	3.00	27.50
<b>Psyche.</b> Pale pink.....	Oct. 1	3.00	27.50
<b>Pygmy Gold.</b> Golden yellow.....	Sept. 5	4.00	35.00
<b>Romany.</b> Reddish bronze.....	Oct. 5	3.00	27.50
<b>Saladin.</b> Oriental red.....	Oct. 10	4.00	35.00
<b>Saturn.</b> Orange bronze.....	Oct. 12	3.00	27.50
<b>Symphony.</b> Coppery pink.....	Oct. 12	4.00	35.00
<b>The Moor.</b> Amaranth.....	Sept. 25	3.00	27.50
<b>The Urchin.</b> Raspberry and gold.....	Oct. 10	3.00	27.50
<b>Venus.</b> Pink.....	Oct. 12	3.00	27.50
<b>Vulcan.</b> Bronze-crimson.....	Oct. 5	3.00	27.50

## Hardy Early-Flowering Mums FOR OUTDOOR GROWING

Commercial florists and the public are going in for these Hardy Pompons on a larger and increasing scale each year. We have listed a most complete collection of varieties to cover the entire outdoor blooming period until frost cuts down the blooms.

We have given approximate flowering dates as a guide for those who wish to group their plantings. Many varieties are desirable for rock gardens. Plants can be dug and replanted in window boxes, vases or other parts of the garden. Some varieties are desirable for culture under glass.

(PP) indicates desirable to grow as a pot plant.

See separate list under **KOREAN HYBRIDS**, page 24, which are a new race of Hardy Outdoor Mums.

	<i>Blooms</i>	100	1000
<b>A. Barham.</b> Orange-bronze.....	Oct. 1	\$3.00	\$27.50
<b>Adelaide.</b> Mahogany.....	Early Oct.	3.00	27.50
<b>Aladdin.</b> Bronze.....	Sept.	3.00	27.50
<b>Albert Muller.</b> Pink.....	Oct. 1	3.00	27.50
<b>Algonquin.</b> Golden yellow.....	Sept. 20	3.00	27.50
<b>Amoskeag.</b> Buff bronze.....	Oct. 1	3.00	27.50
<b>Ann Miller.</b> Orange red.....	Aug. 25	3.00	27.50
<b>Barbara Cummings.</b> Yellow.....	Sept.	3.00	27.50
<b>Barnegat.</b> Lemon yellow.....	Oct. 1	3.00	27.50
<b>Brilliancy.</b> Crimson orange.....	Oct. 1	3.00	27.50
<b>Carrie.</b> Yellow.....	Early	3.00	27.50
<b>Cavalier.</b> Rich vermilion-red.....	Oct. 15	3.00	27.50
<b>Clara Curtis.</b> Salmon pink.....	Aug. 28	8.00	75.00
<b>Crimson Glory.</b> Deep crimson.....	Oct. 5	3.00	27.50
<b>Crimson Splendor.</b> Crimson.....	Oct. 1	3.00	27.50

### HARDY EARLY CUSHION MUMS

These are of the Azaleamum type. Dwarf and of spreading habit. Very colorful. Suitable in colder climates. Blooming early September.

**Amelia.** Lavender

**King Cushion.** Bronze

**Queen Cushion.** White  
shaded lavender

**Red Cushion**

**Yellow Cushion**

**White Gull.** Pure white

**All above: R. C., \$4.00 per 100, \$35.00 per 1000**

2-in. pots available in Spring of all above except

White Gull, \$2.00 per 10, \$10.00 per 100

**White Gull,** 2 in. pots, \$3.00 per 10, \$16.00 per 100

<b>Dazzler.</b> Cardinal-red.....	Oct. 10	\$3.00	\$27.50
<b>Deanna.</b> Bronze red.....	Sept. 10	3.00	27.50
<b>E. A. Guest.</b> Bronze red.....	Sept. 25	5.00	40.00
<b>Elena.</b> Reddish bronze.....	Sept. 20	3.00	27.50
<b>Early Bronze</b> (PP). Bronze.....	Sept.	3.00	27.50
<b>Early Yellow</b> (PP). Sport Early Bronze			
C.S.A. ....	Sept. 15	3.00	27.50
<b>Eden.</b> Rose-pink.....	Oct. 1	3.00	27.50
<b>Emmet.</b> Bronze, suffused pink.....	Sept. 15	3.00	27.50
<b>Flashlight.</b> Crimson.....	Sept. 20	3.00	27.50
<b>Francis Whittlesey.</b> Rich bronze....	Sept. 30	3.00	27.50
<b>Ganna.</b> Bright pink.....	Oct. 12	3.00	27.50
<b>Glada.</b> Soft pink.....	Sept.	3.00	27.50
<b>Granny Scoville.</b> Warm coral-bronze..	Oct. 15	3.00	27.50
<b>Gypsy Girl.</b> Chestnut-crimson.....	Early Oct.	3.00	27.50
<b>Indian Summer.</b> Bronze single.....	Oct. 25	3.00	27.50
<b>Jack Bannister.</b> Light yellow.....	Oct. 10	3.00	27.50
<b>Jean Cummings.</b> White.....	Sept.	3.00	27.50
<b>Jean Treadway.</b> Pink, dark center....	Oct. 1	3.00	27.50
<b>Judith Anderson</b> (PP). Yellow.....	Oct. 25	3.00	27.50
<b>Kuzuka.</b> Pink, quilled yellow center....	Oct. 20	3.00	27.50
<b>Lavender Lady.</b> Lavender.....	Oct. 8	8.00	75.00
<b>Lilyan.</b> Pale pink.....	Oct. 5	3.00	27.50

# HARDY AND NOVELTY CHRYSANTHEMUMS

## HARDY MUMS—Continued

	<i>Blooms</i>	100	1000
<b>Little Bob.</b> Dark bronze.....	Oct. 1	\$3.00	\$27.50
<b>Lorelei.</b> Yellow.....	Sept. 10	3.00	27.50
<b>Malinta.</b> Cream white.....	Oct. 10	5.00	40.00
<b>Manantico.</b> Light pink.....	Sept. 27	3.00	27.50
<b>Margot.</b> White.....	Oct. 8	3.00	27.50
<b>Marisa.</b> Orange bronze.....	Oct. 10	3.00	27.50
<b>Muldoon.</b> Purplish amaranth.....	Oct. 12	3.00	27.50
<b>Murillo.</b> Pink.....	Oct. 12	3.00	27.50
<b>Muskogee.</b> Deep lavender.....	Sept. 27	3.00	27.50
<b>Normandie.</b> White.....	Sept.	3.00	27.50
<b>Otsego.</b> Deep lavender.....	Sept. 15	3.00	27.50
<b>Pale Moon.</b> Lemon yellow.....	Oct. 5	8.00	75.00
<b>Panola.</b> Deep lavender.....	Sept. 15	3.00	27.50
<b>Passumpsic.</b> Deep lavender.....	Oct. 1	3.00	27.50
<b>Pohatcong.</b> Pale lavender.....	Oct. 1	3.00	27.50
<b>Provence.</b> Pink, blended with yellow..	Sept.	3.00	27.50
<b>R. Copeland.</b> Rose pink.....	Sept. 15	8.00	75.00
<b>Red Flare.</b> Bright red.....	Oct. 15	3.00	27.50
<b>Red Hussar.</b> Scarlet crimson.....	Oct. 15	4.00	35.00
<b>R. Marion Hatton.</b> Canary-yellow...	Oct. 1	3.00	27.50
<b>Rose Glow.</b> Raspberry rose.....	Oct. 5	8.00	75.00
<b>Rosy Gem.</b> Bright pink or rose.....	Oct. 15	3.00	27.50
<b>Ruth Cummings.</b> Reddish bronze...	Early Oct.	3.00	27.50
<b>Ruth Hatton.</b> Ivory-white.....	Oct. 10	3.00	27.50
<b>Sandra.</b> Deep crimson.....	Oct. 5	3.00	27.50
<b>Seminole.</b> Cream white.....	Sept. 15	4.00	35.00
<b>September Queen.</b> White.....	Sept.	3.00	27.50
<b>Sonia.</b> Deep lavender.....	Oct. 25	3.00	27.50
<b>Sonoma.</b> Bronze, golden reverse.....	Oct. 1	3.00	27.50
<b>Sunkist.</b> Bright orange.....	Oct. 20	3.00	27.50
<b>Tasiva.</b> White.....	Sept.	3.00	27.50
<b>Vivid.</b> Rosy crimson.....	Oct. 1	3.00	27.50
<b>Winnetka.</b> White.....	Oct. 1	2.00	27.50
<b>Wolverine.</b> Yellow.....	Sept.	3.00	27.50
<b>Yellow Gem.</b> Canary-yellow.....	Oct. 5	3.00	27.50
<b>Yellow Normandie.</b> Yellow.....	Early	3.00	27.50

## Novelty—Odd Formed

### Feathery and Various Types of Chrysanthemums

These odd-formed Mums are feathery and threadlike varieties very much admired at the Flower Shows and Exhibitions. Take terminal bud on all varieties listed except Pride of Tokyo, best bud should be August 25. Flowering period covers month of November.

**Bess Witt.** Bronze sport of Peggy Ann Hoover.  
**Butterfly.** Yellow.  
**Golden Pride.** Golden yellow color.  
**June Arnold.** White, cream center.

**Kimie.** Golden bronze.  
**Marie Tashima.** White, tall.  
**Silver Drops.** White.  
**White Sensation.**  
**Yamabuki.** Yellow.

**All of the above: \$8.00 per 100; less than 100, \$2.00 per 10**

**Benten.** Bronze and deep red tips with green center.  
**Japanese Maiden.** Yellow.  
**Miss Gena Harwood.** Buff bronze.  
**Ohkwan.** Lemon yellow.  
**Patricia Grace.** Shell-pink.  
**Peggy Ann Hoover.** Lavender  
**Pride of Tokyo.** Creamy pink. A novelty with odd tubular petals.

**Rayonnante.** Rose-pink.  
**Sam Caswell.** Bright rose.  
**The Dean.** White.  
**Unique.** Rich wine red.  
**Yellow Taggart.** Yellow quilled petals covered with hair.  
**Yomei.** Golden tube petals with red spoon-end tips.

**All of the above: \$6.00 per 100; less than 100, \$2.00 per 10.**

# SHADING MUMS for EARLY FLOWERING

## POMPONS, ANEMONES and SINGLES

This is generally practiced now by many growers in a satisfactory way, covering with black cloth about 5 P.M. and removing same 7 A.M. Do not use a poor quality cloth that tears easily because it allows too much light to penetrate. A cloth termed a 2-foot candle or less is best suited.

For Pompons, continue shading until latest bud shows color and the majority of flowers are quite well developed. For Large-flowering Commercial Varieties, shading can be discontinued after all flowering buds have attained about 1/2-inch diameter.

**The following is a partial list. Ask us for a more complete list containing other valuable information**

### YELLOW

Variety	Date of Potting or Flattening	Date of Bench-ing	Date of Last Pinch	Date of Starting Shade	Date of Bloom
Yellow Irene.....	May 6	May 27	June 17	July 15	Sept. 2- 8
Golden Spray.....	April 29	May 20	June 10	July 8	Sept. 2- 8
Golden Herald.....	April 29	May 20	June 10	July 8	Sept. 9-15
Yellow Dot.....	April 29	May 20	June 10	July 8	Sept. 9-15
Mary Lennon Hall.....	April 29	May 20	June 10	July 8	Sept. 9-15
Yellow Daisy.....	April 29	May 20	June 10	July 8	Sept. 9-15
Nuggets.....	April 29	May 20	June 10	July 8	Sept. 9-15
Golden Mensa.....	May 6	May 27	June 17	July 15	Sept. 23-29
Derigold.....	May 6	May 27	June 17	July 15	Sept. 23-29
Helios.....	May 6	May 27	June 17	July 15	Sept. 23-29
Sunray.....	May 20	June 10	July 1	July 29	Sept. 30-Oct. 6
Yellow Fellow.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
Yellow New York.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
Yellow Blanche.....	May 20	June 10	July 1	July 29	Sept. 30-Oct. 6
Yellow Sea Gull.....	May 27	June 17	July 8	Aug. 5	Oct. 7-13
Sunny Boy.....	May 6	May 27	June 17	July 15	Oct. 7-13
Jane.....	May 6	May 27	June 17	July 15	Oct. 7-13
Citrus Queen.....	May 13	June 3	June 24	July 22	Oct. 7-13

### WHITE

Irene.....	May 6	May 27	June 17	July 15	Sept. 2- 8
Minong.....	April 29	May 20	June 10	July 8	Sept. 2- 8
White Jewell.....	April 29	May 20	June 10	July 8	Sept. 2- 8
Sea Gull.....	April 29	May 20	June 10	July 8	Sept. 9-15
Rev. Bushnell.....	April 29	May 20	June 10	July 8	Sept. 16-22
Blanche.....	May 6	May 27	June 17	July 15	Sept. 16-22
White Mensa.....	May 6	May 27	June 17	July 15	Sept. 23-29
Little America.....	May 6	May 27	June 17	July 15	Sept. 23-29
White Freida.....	May 6	May 27	June 17	July 15	Sept. 23-29
Irene Hayes.....	May 6	May 27	June 17	July 15	Sept. 30-Oct. 6
Crystal Jewell.....	May 6	May 27	June 17	July 15	Sept. 23-29

### BRONZE AND RED

Adelaide.....	April 29	May 20	June 10	July 8	Sept. 2- 8
Br'ze Buckingham.....	April 29	May 20	June 10	July 8	Sept. 9-15
Fez.....	April 29	May 20	June 10	July 8	Sept. 16-22
New York.....	April 29	May 20	June 10	July 8	Sept. 16-22
Robin Hood.....	May 6	May 27	June 17	July 15	Sept. 23-29
Mason's Red.....	May 6	May 27	June 17	July 15	Sept. 23-29
Clara Holford.....	May 6	May 27	June 17	July 15	Sept. 23-29
Mason's Bronze.....	May 6	May 27	June 17	July 15	Sept. 23-29
Mrs. Hooker.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
Red Princeton.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
Red Melba.....	May 6	May 27	June 17	July 15	Sept. 30-Oct. 6
Princeton.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
Melba.....	May 6	May 27	June 17	July 15	Sept. 30-Oct. 6
Cora Scovil.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
The Titan.....	May 27	June 17	July 8	Aug. 5	Oct. 14-20

### PINK

Jewell.....	April 29	May 20	June 10	July 8	Sept. 2- 8
W. H. Buckingham.....	April 29	May 20	June 10	July 8	Sept. 9-15
Mrs. Bulkeley.....	April 29	May 20	June 10	July 8	Sept. 16-22
Persian Rose.....	April 29	May 20	June 10	July 8	Sept. 16-22
Thyra.....	April 29	May 20	June 10	July 8	Sept. 16-22
Silver Tips.....	April 29	May 20	June 10	July 8	Sept. 16-22
Freida.....	May 6	May 27	June 17	July 15	Sept. 23-29
Dark Pink Freida.....	May 6	May 27	June 17	July 15	Sept. 23-29
Elsa Piel.....	May 13	June 3	June 24	July 22	Sept. 30-Oct. 6
Valencia.....	May 6	May 27	June 17	July 15	Oct. 7-13
Dk. Pink Valencia.....	May 6	May 27	June 17	July 15	Oct. 7-13

All above varieties can be bloomed approximately one week later if potting, benching, last pinch and starting to shade are done one week later than dates shown above.

# SHADING MUMS for EARLY FLOWERING

## LARGE FLOWERING COMMERCIAL VARIETIES

### YELLOW

<i>Variety</i>	<i>Date of Potting or Flatting</i>	<i>Date of Bench- ing</i>	<i>Date of Last Pinch</i>	<i>Date of Starting Shade</i>	<i>Date of Bloom</i>
Blazing Gold.....	April 22	May 20	June 17	July 15	Sept. 9-15
Blazing Gold.....	April 29	May 27	June 24	July 22	Sept. 16-22
Good News.....	April 22	May 20	June 17	July 15	Sept. 16-22
Blazing Gold.....	May 6	June 3	July 1	July 29	Sept. 23-29
Good News.....	April 29	May 27	June 24	July 22	Sept. 23-29
Blazing Gold.....	May 13	June 10	July 8	Aug. 5	Sept. 30-Oct. 6
Good News.....	May 6	June 3	July 1	July 29	Sept. 30-Oct. 6
Honey Dew.....	April 29	May 27	June 24	July 22	Sept. 30-Oct. 6
Good News.....	May 13	June 10	July 8	Aug. 5	Oct. 7-13
Honey Dew.....	May 6	June 3	July 1	July 29	Oct. 7-13
Yellow Mefo.....	May 6	June 3	July 1	July 29	Oct. 7-13
Honey Dew.....	May 13	June 10	July 8	Aug. 5	Oct. 14-20
Yellow Mefo.....	May 13	June 10	July 8	Aug. 5	Oct. 14-20
Golden Pearson....	May 7	June 3	July 1	July 29	Oct. 14-20
Honey Dew.....	May 20	June 17	July 15	Aug. 12	Oct. 21-27
Golden Pearson....	May 13	June 10	July 8	Aug. 5	Oct. 21-27
Honey Dew.....	May 27	June 24	July 22	Aug. 19	Oct. 28-Nov. 4
Golden Pearson....	May 20	June 17	July 15	Aug. 12	Oct. 28-Nov. 4

### WHITE

Silver Sheen.....	April 22	May 20	June 17	July 15	Sept. 9-15
Silver Sheen.....	April 29	May 27	June 24	July 22	Sept. 16-22
Betsy Ross.....	April 22	May 20	June 17	July 15	Sept. 16-22
Betsy Ross.....	May 6	June 3	July 1	July 29	Sept. 30-Oct. 6
Monument.....	May 6	June 3	July 1	July 29	Sept. 30-Oct. 6
Mefo.....	April 22	May 20	June 17	July 15	Sept. 30-Oct. 6
Betsy Ross.....	May 13	June 10	July 8	Aug. 5	Oct. 7-13
Monument.....	May 6	June 3	July 1	July 29	Oct. 7-13
Mefo.....	April 29	May 27	June 24	July 22	Oct. 7-13
Monument.....	May 13	June 10	July 8	Aug. 5	Oct. 14-20
Mefo.....	May 6	June 3	July 1	July 29	Oct. 14-20
Monument.....	May 20	June 17	July 15	Aug. 12	Oct. 21-27
Mefo.....	May 13	June 10	July 8	Aug. 5	Oct. 21-27
Monument.....	May 27	June 24	July 22	Aug. 19	Oct. 28-Nov. 3
Mefo.....	May 20	June 17	July 15	Aug. 12	Oct. 28-Nov. 3

### BRONZE

Detroit News.....	April 22	May 20	June 17	July 15	Sept. 16-22
Detroit News.....	April 29	May 27	June 24	July 22	Sept. 23-29
Detroit News.....	May 6	June 3	July 1	July 29	Sept. 30-Oct. 6
Indianapolis Br'nze.	April 29	May 27	June 24	July 22	Sept. 30-Oct. 6
Detroit News.....	May 13	June 10	July 8	Aug. 5	Oct. 7-13
Indianapolis Br'nze.	May 6	June 3	July 1	July 29	Oct. 7-13
Mrs. Roy.....	April 29	May 27	June 24	July 22	Oct. 7-13
Indianapolis Br'nze.	May 13	June 10	July 8	Aug. 5	Oct. 14-20
Mrs. Roy.....	May 6	June 3	July 1	July 29	Oct. 14-20
Golden Oak.....	May 13	June 10	July 8	Aug. 5	Oct. 14-20
Oak Leaf.....	May 6	June 3	July 1	July 29	Oct. 14-20
Indianapolis Br'nze.	May 20	June 17	July 15	Aug. 12	Oct. 21-27
Mrs. Roy.....	May 13	June 10	July 8	Aug. 5	Oct. 21-27
Golden Oak.....	May 20	June 17	July 15	Aug. 12	Oct. 21-27
Oak Leaf.....	May 13	June 10	July 8	Aug. 5	Oct. 21-27
Mrs. Roy.....	May 20	June 17	July 15	Aug. 12	Oct. 28-Nov. 3
Golden Oak.....	May 27	June 24	July 22	Aug. 19	Oct. 28-Nov. 3
Oak Leaf.....	May 27	June 24	July 22	Aug. 19	Oct. 28-Nov. 3

### PINK

Pink Chief.....	April 29	May 27	June 24	July 22	Sept. 9-15
Rosabella.....	April 22	May 20	June 17	July 15	Sept. 9-15
Pink Chief.....	May 6	June 3	July 1	July 29	Sept. 16-22
Rosabella.....	April 29	May 27	June 24	July 22	Sept. 16-22
Pink Chief.....	May 13	June 10	July 8	Aug. 5	Sept. 23-29
Rosabella.....	May 6	June 3	July 1	July 29	Sept. 23-29
Pink Chief.....	May 20	June 17	July 15	Aug. 12	Sept. 30-Oct. 6
Rosabella.....	May 13	June 10	July 8	Aug. 5	Sept. 30-Oct. 6
J. W. Prince.....	May 6	June 3	July 1	July 29	Sept. 30-Oct. 6
Rosabella.....	May 20	June 17	July 15	Aug. 12	Oct. 7-13
J. W. Prince.....	May 13	June 10	July 8	Aug. 5	Oct. 7-13
Indianapolis Pink..	May 6	June 3	July 1	July 29	Oct. 7-13
J. W. Prince.....	May 20	June 17	July 15	Aug. 12	Oct. 14-20
Indianapolis Pink..	May 13	June 10	July 8	Aug. 5	Oct. 14-20
Indianapolis Pink..	May 20	June 17	July 15	Aug. 12	Oct. 21-27
Indianapolis Pink..	May 27	June 24	July 22	Aug. 19	Oct. 28-Nov. 3



## SHADING MUMS FOR EARLY FLOWERING

### LARGE FLOWERING VARIETIES TO GROW FOR POT PLANTS

#### YELLOW

	<i>Date of Potting or Flatting</i>	<i>Date of Final Pinch</i>	<i>Date of Starting Shade</i>	<i>Date of Bloom</i>
Gold Lode.....	June 2	July 15	July 15	Sept. 1
Golden Wave.....	June 2	July 20	July 15	Sept. 25
Golden Glory.....	June 2	July 15	July 15	Sept. 25
Smith's Superlative.....	June 2	July 20	July 15	Oct. 1
Bonnaffon de Luxe.....	June 2	July 15	July 15	Oct. 5
Cardonia.....	June 2	July 15	July 15	Oct. 10
Sun Gold.....	June 2	July 20	July 15	Oct. 15

#### WHITE

Arcadia.....	June 2	July 25	July 15	Sept. 25
Favorite.....	June 2	July 18	July 15	Oct. 5
E. S. Kelley.....	June 2	July 15	July 15	Oct. 10
Marketeer.....	June 2	July 20	July 15	Oct. 15

#### BRONZE AND RED

Apricot Queen.....	June 2	July 15	July 15	Sept. 28
Garnet King.....	June 2	July 21	July 15	Oct. 1
Harvard.....	June 2	July 20	July 15	Oct. 1

#### PINK

Rose Chochard.....	June 2	July 15	July 15	Sept. 15
Peter John.....	June 2	July 15	July 15	Oct. 20

**Note**—First pinch made at time of potting.

### TO LENGTHEN MUM SEASON

The opposite to early shading MUMS is to delay the flowering period of some varieties by the use of electric lights. By using 40-watt bulbs for about three hours daily for certain periods of time, many of the fine Large-flowering varieties can be delayed three to four weeks later than their natural blooming period. We will be glad to suggest varieties, etc. in this connection.

### TO FOLLOW MUMS

If you follow your Chrysanthemum crop with **SNAP-DRAGON, STOCKS** or **SWEET PEAS**, please ask for our list.

We have the leading new varieties and best strains in this class of stock.

## FLOWERING DATES

### POMPONS

(Continued from page 31)

#### RED

<i>Blooming Date</i>	<i>Blooming Date</i>
California Kashima	Campfire.....Nov. 20
Daisy (Single).....Oct. 20	Red Rolinda (Anem-
Natoma.....Oct. 25	one).....Nov. 20
Firebird.....Oct. 25	Capt. Blood.....Nov. 25
Fireball.....Nov. 1	Crimson Glow (Anem-
Robin Hood.....Nov. 1	one).....Nov. 25
Clara Holford (Anem-	Joe Beuerlein (Single) Dec. 5
one).....Nov. 10	Cavalcade.....Dec. 10
Mrs. M. Hooker.....Nov. 15	

# For the Convenience

For those who do not follow new varieties closely and would like a good selection of varieties that will give the best results, we have assembled this list to cover the full season.

*Listed in order of flowering from early to late*

## LARGE-FLOWERING MUMS

### YELLOW

<i>Blooming Date</i>		<i>Blooming Date</i>	
Gold Lode.....	Oct. 1	Jubilee.....	Nov. 15
Wm. Didden.....	Oct. 8	Whittier.....	Nov. 15
Celestra.....	Oct. 10	Golden Celebration...	Nov. 20
Golden October.....	Oct. 10	Marie de Petris.....	Nov. 25
Mrs. H. E. Kidder...	Oct. 15	Le Roy Zang.....	Nov. 25
Yellow Ambassador...	Oct. 20	Friendly Rival.....	Nov. 25
Smith's Superlative...	Oct. 25	Golden Mrs. N. T. Ross.	Dec. 1
Good News.....	Oct. 25	Yellow Chattanooga...	Dec. 1
Sun Glow.....	Oct. 25	Yellow Dec. Glory...	Dec. 1
Golden Glory.....	Nov. 1	Tobin's Late Yellow...	Dec. 15
Yellow Monument...	Nov. 15	Golden Mistletoe.....	Dec. 15

### WHITE

<i>Blooming Date</i>		<i>Blooming Date</i>	
Smith's Early White...	Oct. 1	E. S. Kelly.....	Nov. 15
Quaker Maid.....	Oct. 5	Marketeer.....	Nov. 18
Camilla.....	Oct. 18	Mefo.....	Nov. 20
White Chief.....	Oct. 18	Tom Browne.....	Nov. 20
Christina.....	Oct. 20	White Frick.....	Nov. 25
Ambassador.....	Oct. 20	Chattanooga.....	Nov. 25
Silver Sheen.....	Oct. 20	December Beauty....	Dec. 1
Albatross.....	Oct. 25	December Glory.....	Dec. 5
Betsy Ross.....	Nov. 5	Smith's Late White...	Dec. 15
Monument.....	Nov. 15	Mistletoe.....	Dec. 15
Favorite.....	Nov. 15		

### BRONZE

<i>Blooming Date</i>		<i>Blooming Date</i>	
Bronze Lode.....	Oct. 1	Indianapolis Bronze...	Nov. 15
Indianola.....	Oct. 10	Golden Oak.....	Nov. 20
Detroit News.....	Oct. 25	Gladys Pearson.....	Nov. 25
Hilda Bergen.....	Oct. 25	Oakleaf.....	Nov. 25
Apricot Queen.....	Nov. 1	Bronze Mistletoe....	Dec. 15

### PINK

<i>Blooming Date</i>		<i>Blooming Date</i>	
Lustre.....	Oct. 10	Orchid Queen.....	Nov. 10
Rose Chochard.....	Oct. 15	Indianapolis Pink....	Nov. 15
Pink Chief.....	Oct. 15	Helen Frick.....	Nov. 25
Justrite.....	Oct. 15	Peter John.....	Nov. 25
Rose Glory.....	Oct. 20	Distinction.....	Nov. 25
October Rose.....	Oct. 20	E. A. Seidewitz.....	Nov. 30
J. W. Prince.....	Nov. 1	Pink Mistletoe.....	Dec. 15

### CRIMSON

<i>Blooming Date</i>		<i>Blooming Date</i>	
Gov. Green.....	Oct. 15	Mohawk Chief.....	Dec. 1
Harvard.....	Nov. 30		

### RED

<i>Blooming Date</i>		<i>Blooming Date</i>	
Mrs. David F. Roy....	Nov. 15	Garnet King.....	Nov. 20

# of Our Customers

## POMPONS, ETC.

### YELLOW

<i>Blooming Date</i>	<i>Blooming Date</i>
Wolverine.....Sept. 15	Yellow Fellow.....Nov. 15
Early Yellow.....Sept. 15	Tom Pearson.....Nov. 15
California Yellow Dai- sy (Single).....Oct. 3	Lois.....Nov. 18
Yellow Irene.....Oct. 15	Susanne Miller (Anem- one).....Nov. 20
Improved Rodell.....Oct. 20	Ball of Gold.....Nov. 20
Yellow Dot.....Oct. 25	Yellow Princeton.....Nov. 20
Gretchen Piper (S'gle).....Oct. 25	Norine.....Nov. 25
Nuggets.....Oct. 25	Yellow Cordova.....Nov. 25
Cora Peck Buhl.....Oct. 25	Unalga.....Nov. 25
Yellow Blanche (Anem- one).....Oct. 30	Sunshine (Anemone)...Nov. 25
Mary Lennon Hall....Nov. 1	Yuvawn.....Nov. 25
Yellow Doty.....Nov. 1	Christmas Gold.....Dec. 1
Yellow Seagull.....Nov. 1	Yellow Yuletide.....Dec. 1
Gold Drop.....Nov. 1	Modena.....Dec. 5
Derigold.....Nov. 10	Golden Nymph.....Dec. 10
Yellow New York.....Nov. 15	Yellow Garza Supreme (Anemone).....Dec. 10
	December Gold.....Dec. 15

### PINK

<i>Blooming Date</i>	<i>Blooming Date</i>
Jewell.....Oct. 10	Buckingham (Single)..Nov. 5
Dark Pink Jewell....Oct. 10	Mrs. Bulkeley.....Nov. 10
Capt. Cook.....Oct. 20	Silver Tips.....Nov. 10
Ermalinda.....Oct. 25	Masterpiece.....Nov. 15
Angelo.....Oct. 25	Hasegawa Pink (Sgle) Nov. 20
Pink Dot.....Oct. 25	Usona.....Nov. 25
Jessie.....Oct. 25	Valencia (Single).....Nov. 30
Madeline.....Oct. 25	Olivia.....Dec. 5
Lilian Doty.....Nov. 1	Pagosa.....Dec. 5
Thyra.....Nov. 1	Tonquin.....Dec. 10
Irene Rich.....Nov. 1	

### WHITE

<i>Blooming Date</i>	<i>Blooming Date</i>
Earliwhite.....Oct. 10	Chicago Pearl.....Nov. 15
Silver Ball.....Oct. 12	Irene Hayes (Anem.)..Nov. 15
Silver Bells.....Oct. 15	Crystal Jewell.....Nov. 20
Irene.....Oct. 15	Cordova.....Nov. 25
Minong.....Oct. 20	Blanche (Anemone)...Nov. 30
California Nagona Daisy (Single).....Oct. 20	Espy's White (Anem- one).....Nov. 30
Arcadia.....Oct. 25	Yuletide.....Dec. 1
Sea Gull.....Nov. 1	Royal Queen.....Dec. 5
White Doty.....Nov. 1	Silver Star.....Dec. 10
White Cap.....Nov. 5	Garza Supreme (Anem- one).....Dec. 15
Rev. Bushnell.....Nov. 10	
Crystal White.....Nov. 10	

### BRONZE

<i>Blooming Date</i>	<i>Blooming Date</i>
California Bronze Daisy (Single).....Oct. 3	Legal Tender.....Nov. 20
California Buckingham (Single).....Oct. 10	Estrelita (Anemone)...Nov. 20
Adelaide.....Oct. 15	Rolinda (Anemone)...Nov. 20
Clara Jameson, Imp..Oct. 15	Catherine.....Nov. 20
Joan Piper (Single)...Oct. 20	Melba (Single).....Nov. 25
Scott's Bronze (Sgle)..Oct. 22	Coral Blaze (Anemone)Nov. 25
Jemima.....Oct. 30	Bristolite.....Nov. 25
Mason's Bronze(Sgle)..Nov. 5	Wildfire.....Nov. 25
Buckingham (Single)..Nov. 5	Bronze Beauty.....Nov. 25
Fez.....Nov. 10	F. Wilcox.....Nov. 25
Lighthouse (Single)...Nov. 10	Red Wilcox.....Nov. 25
Princeton.....Nov. 15	Gold Tips.....Nov. 25
November Bronze....Nov. 15	Loris.....Nov. 25

**Red Varieties**—see page 29

# New Carnations for 1941

## Well Rooted, Clean, Healthy Carnation Cuttings

### **POLLYANNA** (*Patented*) (Originator's description as follows):

For some time there has been a persistent demand for a variety in the salmon flesh color which will compare favorably in quality with the leading commercials and yield sufficiently to be profitable to grow. In the new variety "Pollyanna" we believe that we have it. Being a seedling from Light Pink Abundance crossed with a seedling variety insures its productiveness, the growth being somewhat sturdier and slightly shorter in stem. The bloom is good-sized and symmetrical and keeps exceptionally well. The calyx does not split. The color is a good Laddie shade of salmon flesh which holds its freshness late into Summer.

\$3.00 per doz., \$15.00 per 100, \$125.00 per 1000

### **SEA SHELL.** New Shell Pink Seedling.

\$15.00 per 100, \$125.00 per 1000

### **DARK PINK MAYTIME.** Fine, deep pink sport.

\$10.00 per 100, \$90.00 per 1000

### **WHITE MAYTIME.** New pure white sport.

\$10.00 per 100, \$90.00 per 1000

### **JOHN BRIRY.** An even shade of dark pink, deeper than My Love or Paragon.

\$20.00 per 100, \$150.00 per 1000

### **CORONET.** Yellow, variegated with red stripes and white flakings.

\$15.00 per 100, \$125.00 per 1000

### **LOCHINVAR.** Garnet with an orchid edge.

\$15.00 per 100, \$125.00 per 1000

### **LULU.** Orchid lavender. Good stem and color. Commercial size and good keeper.

\$15.00 per 100, \$125.00 per 1000

### **WORLD'S FAIR.** Unusually attractive color. Red diffused with white markings.

\$15.00 per 100, \$125.00 per 1000

### **LOUISE.** Flowers of medium size, heavily fringed, of a Cattleymauve color; very free flowering. Habit and growth, stem and calyx very good.

\$2.00 per doz., \$12.50 per 100, \$100.00 per 1000

### **WHITE DAIRYMAID.** A sport of Dairymaid, like its parent in every respect except in color. The flowers are large, pure white at all seasons of the year. We believe this variety will become one of the best commercial white Carnations grown. Very free flowering. Strong calyx.

\$2.00 per doz., \$12.50 per 100, \$100.00 per 1000

**Ask for complete list of other New Varieties, also best Standard Kinds**

## NEW HARDY CARNATION SCARLET KING

A variety found four years ago amongst an outside planting of Giant Chabaud. Size flower up to 3 inch in diameter. A good scarlet color and a profuse bloomer. Stems grow to 15 inches tall during July, August and September, during the hot summer weather, makes it an outstanding and well adapted variety for florists' use.

**2-in. pots** (ready May), **\$7.50 per 100**

Other varieties of Hardy **Carnations** and **Perennials**, ask for our Special Hardy **Perennial** Plant catalog.

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# GENERAL INFORMATION

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**PRICES**—Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure. No orders for less than 25 of one variety of the standard kinds can be accepted.

**ORDER EARLY**—It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

**OUR SERVICE**—We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **Save this list for reference.**

**OUR RESPONSIBILITY**—We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and delivered to the express company or post office (whichever customer designates), after which the plants travel at buyer's risk.

**CLAIMS FOR DAMAGE**—All claims for damage must be made against the carrier by the buyer. We have no control over transportation agencies, and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

**NON-WARRANTY**—We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods. All claims must be made in writing within five days after the receipt of goods.

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